



# UPTOWN WHITTIER IMPROVEMENT ASSOCIATION EXECUTIVE COMMITTEE MEETING AGENDA

Wednesday, Apr 23, 2025 12:00 PM

## LOCATION

Whittier Museum  
6755 Newlin Ave,  
Whittier, CA 90601

## ONLINE VIA ZOOM

<https://us06web.zoom.us/j/88643560680?pwd=kFNxzjISzzUbEHIcQUp7azzcQNCI4W.1>  
Meeting ID: 886 4356 0680 Passcode: UWIA-Exec

## COMMITTEE MEMBERS

David Gonzalez (President)  
Ginny Ball (Vice President)  
Stephen Ortiz (Treasurer)  
Paul White (Secretary)

## STAFF

Yvonne Connolly, Executive Director  
(562) 686-9165 [Yvonne@uwia.org](mailto:Yvonne@uwia.org)

*(Please note that agenda items may be reordered during the meeting at the discretion of the body.)*

1. **Call to Order:** David Gonzalez, President
2. **Roll Call:** Yvonne Connolly, Executive Director
3. **Pledge of Allegiance**
4. **Public Comment** - The public is invited to address the Executive Committee regarding any item of business. Speakers must limit their comments to three minutes. Pursuant to State law, the Committee cannot take action or express a consensus of approval or disapproval on any oral communications that do not appear on the printed agenda.
5. **Approval of Minutes:**
  - A. Executive Committee Meeting: Wednesday, Mar 26, 2025
6. **Financial Report:** Review last month's reconciliation, budget versus actuals, and cash on hand
7. **Agenda Items - All items may result in committee action**
  - A. **Executive Director Report & Recommendations**
    - i. Upcoming contracts for renewal and status of RFPs
    - ii. Uptown Safety and Cleanliness: Updates on notable items from Ambassador or Maintenance teams
    - iii. Recommendation: Solar Lights for the District
    - iv. Update on Recent Board Approvals: Hanging Planters
  - B. **Discussion:** Annual Consideration of District Assessments
  - C. **Discussion:** Whittier Film Festival Sponsorship
  - D. **VibeMap Proposal:** Review proposal from VibeMap for digital & physical maps for the district.
  - E. **Committee Updates**  
This is the time for any standing committee updates to the Executive Committee that require Executive Committee discussion and/or action .
  - F. **Board Agenda Review and Setting**  
Discuss Board agenda items, changes, or modifications for the next regular Board of Directors Meeting.
8. **Other Committee Items/Board Member Comments:** Members are invited to discuss other items not listed in this agenda; however, the Board is prohibited from taking action on such items but may refer the matter to staff for a report or ask that a specific item be placed on a future agenda.
9. **Next UWIA Executive Committee Meeting date:** Wednesday, May 28, 2025 12:00 PM at the Whittier Museum.
10. **Adjournment:** \_\_\_\_\_

**BROWN ACT:** Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at the meeting location designated for the Board meeting. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify [admin@uwia.org](mailto:admin@uwia.org) or call (562) 686-9165.