

Uptown Whittier Improvement Association
Board of Directors Meeting
Whittier Community Center
7630 Washington Avenue, Whittier, CA 90602
HYBRID TELECONFERENCE MEETING
Thursday, March 10, 2022, 8:30 a.m.

Current Lists of UWIA Board Members: Frank Rinaldi (President), Melinda Pina (Vice-President), Jim Dunkelman (Treasurer), Katie Galvin-Surbatovic (Secretary)/Ben Pongetti/Brian Saeki, Ginny Ball, Roland Fargo, David Gonzalez, Stephen Ortiz/Irene McCallister, Milt Pate, and Steven Rodriguez

Present: Ginny Ball, Katie Galvin-Surbatovic, David Gonzalez, Stephen Ortiz, Milt Pate, Melinda Pina, Frank Rinaldi, and

Absent: Jim Dunkelman, Roland Fargo, and Steven Rodriguez

Guests: Andrew Pina

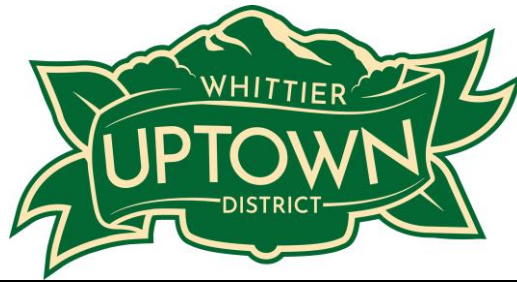
Consultant/Staff: Brent Haskell and Stephanie Shamp – GM Properties Inc.

MINUTES:

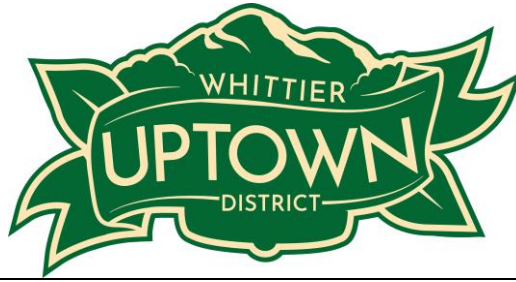
<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Call to Order	Frank Rinaldi called the meeting to order at 8:33 a.m.	1. No Action Taken
2. Roll Call	Brent Haskell took roll call.	2. No Action Taken
3. Public Comment	No public comments were received via email.	3. No Action Taken

UPTOWN WHITTIER IMPROVEMENT ASSOCIATION

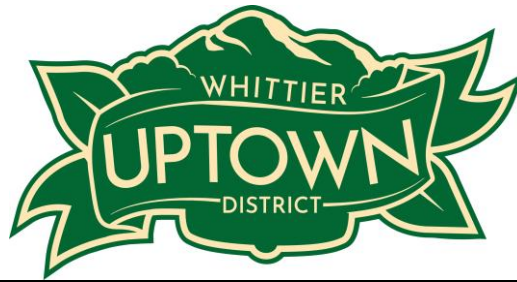
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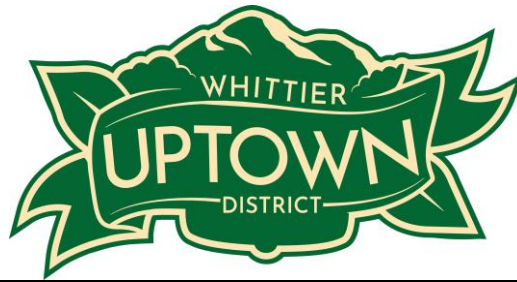
<p>4. Approval of the February 10, 2022 UWIA Board Meeting Minutes</p>	<p>Corrections need to be made as follows:</p>	<p>5. Milt Pate Motioned to Approve the February 10, 2022 UWIA Board Meeting Minutes. Katie Galvin-Surbatovic 2nd. Brent Haskell Took Roll Call. All in favor. Motion Passes.</p>
<p>5. Update Re: District Manager RFP Task Force</p>	<p>Frank Rinaldi stated Melinda Pina and Milt Pate are on the Task Force. Ginny Ball volunteered. There are a total of three members. No further discussion.</p>	<p>5. No Action Taken</p>
<p>6. Board to Discuss Adding Sexual Misconduct Insurance for the UWIA</p>	<p>Frank Rinaldi stated that Brent Haskell received the insurance information too late to include it in the packet. Legal said there is no need for sexual misconduct in the bylaws or is part of the City requirements. Frank opened the floor for questions because UWIA does not have this policy and does feel the need to add. Milt Pate stated UWIA does not have and does not want to open a can of worms by obtaining it. Melinda Pina agrees with the recommendation from legal. Katie Galvin-Surbatovic stated she was not in the conversation and meeting so is deferring to the attorney. Frank is in favor of more insurance needed but has not seen an organization such as UWIA obtaining such a policy so will move forward without obtaining it.</p>	<p>6. No need to pursue additional insurance not previously carried regarding sexual misconduct.</p>
<p>7. Board to Discuss Inconsistencies in Mission Statements Pointed Out by Eide</p>	<p>Frank Rinaldi wants to create a task force to make the Mission Statements better. No further discussion on the matter so will move forward. This was an item brought</p>	<p>7. No Action Taken</p>



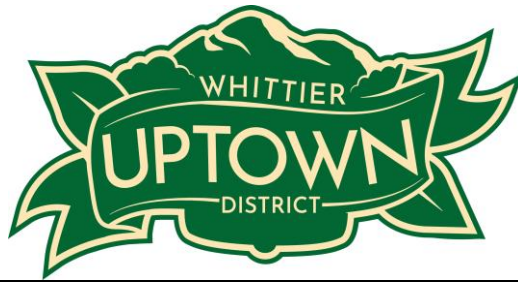
<p>Bailly During Their Review Process</p>	<p>up by Jim D since he is not present the items is tabled to next meeting after further discussion at the next Executive Committee meeting.</p>	
<p>8. Discuss Updating the bylaws and Establishing a Task Force to Review the Conflicts of Interest Section(s) in the bylaws and Consulting Legal.</p>	<p>Frank Rinaldi stated UWIA went to legal. The bylaws regarding Conflict of Interest language is vague. Discussed the appearance of Board members in relation to being out in the public. Jim Dunkelman stated he looked at the bylaws and agrees, that they are vague, and recommends creating a task force to review. Ginny Ball stated she is on other Boards and each Board member submits a sheet once a year on a conflict of anything that benefits the Board member. Frank stated the Board needs to discuss the matter. Brent Haskell volunteered to send out the task force email. Melinda Pina asked if there is a legal recommendation. Frank stated the Conflict of Interest should not be in the bylaws the bylaws are currently ambiguous. Create a task force on a separate line item. Have a form and sheet that is completed once a year. Ginny added Associations also state conflict of interest on vendors lists. Melinda asked about City Council. Ginny stated City Council does not get paid. Katie Galvin-Surbatovic stated City Council gets paid a very small stipend. Frank stated he was looking for an outside activity announcement regarding a particular matter rather than re-create the wheel which turned legal because it did not happen that way and here we are. Further discussion at the Executive Committee level needed to determine next steps.</p>	<p>8. No Action Taken</p>



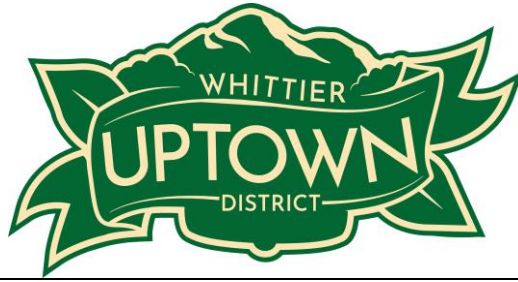
9. Committee Tasks:		
a.1. Executive Committee Update – Frank Rinaldi a.2. Finance Report – Jim Dunkelman		a.1. Tabled a.2. Tabled
c. Contractor Update	Frank Rinaldi went through the following items and opened the floor for discussion:	
1. Edna Becerra – Social Media Overview	See Attached Written Report.	1. No Action Taken
2. Coastal Landscape Services – Tyson Smith	See Attached Written Report.	2. No Action Taken
d.1.-2. District Identity Committee Update: Andrew Pina	<p>Andrew Pina stated the DISI Committee is performing a social media review and it is looking good. The new banners were approved with the QR code on certain banners, which has a quick link to the UWIA website and analytics. Andrew went on to discuss Concept 3D, formerly CampusBird, software. This would give an interactive guide map with a start and endpoint, direction, and notices of events. Frank Rinaldi and Melinda Pina were at the meeting. Andrew opened the floor for discussion and thoughts. Melinda stated she sees the potential, though it is more business-oriented, and suggested having a conversation with WUA to share costs. Property owners have the opportunity to list spaces for lease and showcase buildings. Frank agrees the system has good potential. The busier the better the</p>	d.1.-2. No Action Taken



	<p>application will be. Frank wants to include the City in the conversation to see what landmarks they want included. Stephen Ortiz asked about costs. Frank replied maintenance is up to \$2,000.00 per month. Andrew stated with UWIA being a non-profit he will try to get a discount. Stephen asked about the approach and strategy for WUA and the City. Frank is open for suggestions. Andrew wants to show a sample. Frank stated there is an option on the startup fee in which the UWIA does the work and it saves money. Stephen is okay with it and thinks it's a great concept so far.</p>	
<p>e.1.-2. Sidewalk Operations Committee Update: Steven Rodriguez</p>		<p>e.1.-2. Tabled</p>
<p>f. 1.-2. Land Use and Project Review Committee Update: Frank Rinaldi</p>	<p>Frank Rinaldi stated the meeting was canceled. There was nothing to discuss this month.</p>	<p>f.1.-2. No Action Taken</p>
<p>10. Other Board Items</p>	<p>There was a city council candidates meeting last night on March 9th. Melinda Pina was in attendance with the Chamber, Ginny Ball, Council Members, and the mayor, Joe Vinatieri. At the end of the meeting, Melinda and Frank Rinaldi introduced themselves as being with the UWIA and asked a few uptown questions. UWIA wants a District 2 candidates meeting on vision and goals. The new candidates have no solid knowledge of what the UWIA is or does. Background information and current information were</p>	<p>10. No Action Taken</p>



	<p>provided. Frank Rinaldi pointed out at the Council meeting the Uptown District 2 Council representative, Henry Bouchot, stated UWIA has money and should do the lighting on their own and should address UWIA concerns. The only correct comment at the meeting was that UWIA is self-taxed and no one corrected Mr. Bouchot at the Council meeting. Frank wants to clarify at the next Council meeting what UWIA's role is. Melinda agrees to do so in a public setting. Katie Galvin-Surbatovic encourages UWIA to attend the next Council meeting and agendaize the StreetScape, street lighting, etc. UWIA provided a statement and that was helpful but because it was submitted prior it was not read in public but was read by council. Best to meet together and discuss being a partner. UWIA has met with the Chamber and WUA. Great momentum to discuss with the Council. The StreetScape project was further discussed. The next City Council meeting is on March 22nd. Melinda stated UWIA needs representation at that Council Meeting. Ginny Ball states she always listens but does not go. Katie stated for now the meetings are open to the public. Ginny wants the several points to be divided up. Milt Pate can make the Council meeting. Frank will be available. Brent Haskell to send out an announcement email to the board to with the city council information and ask the board to attend the next council meeting.</p>	
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11. Next Meeting Date	The next regularly scheduled Board of Directors meeting will be on Thursday, April 14, 2022, at 8:30 a.m. at the Whittier Community Center located at 7630 Washington Avenue or possibly via teleconference.	11. No Action Taken
12. Adjournment	The meeting was adjourned at 9:40 a.m.	12. No Action Taken

Minutes were taken by Brent Haskell and Stephanie Shamp, GM Properties