

**Uptown Whittier Improvement Association
Board of Directors Meeting
Whittier Community Center
7630 Washington Avenue, Whittier, CA 90602
HYBRID TELECONFERENCE MEETING
Thursday, April 14, 2022, 8:30 a.m.**

Current Lists of UWIA Board Members: Frank Rinaldi (President), Melinda Pina (Vice-President), Jim Dunkelman (Treasurer), Katie Galvin-Surbatovic (Secretary)/Ben Pongetti/Brian Saeki, Ginny Ball, Roland Fargo, David Gonzalez, Stephen Ortiz/Irene McCallister, Milt Pate, and Steven Rodriguez

Present: Ginny Ball, Jim Dunkelman, Roland Fargo, David Gonzalez, Milt Pate, Melinda Pina, Frank Rinaldi, and Steven Rodriguez

Absent: Katie Galvin-Surbatovic and Stephen Ortiz

Guests: Andrew Pina

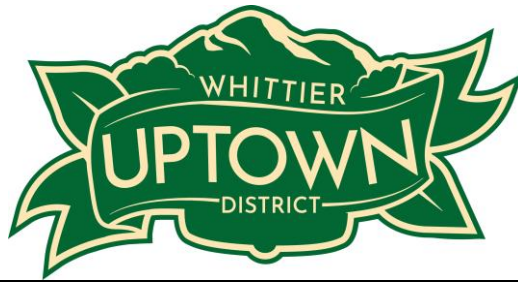
**Consultant/
Staff:** Brent Haskell and Stephanie Shamp – GM Properties Inc.

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Call to Order	Frank Rinaldi called the meeting to order at 8:38 a.m.	1. No Action Taken
2. Roll Call	Brent Haskell took roll call.	2. No Action Taken
3. Public Comment	No public comments were received via email.	3. No Action Taken

UPTOWN WHITTIER IMPROVEMENT ASSOCIATION

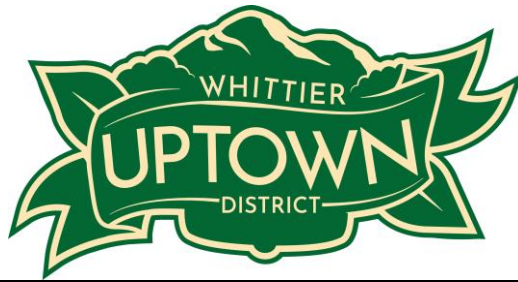
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<p>4. Approval of the March 10, 2022 UWIA Board Meeting Minutes</p>	<p>Corrections need to be made as follows:</p>	<p>5. Jim Dunkelman Motioned to Approve the March 10, 2022 UWIA Board Meeting Minutes. Melinda Pina 2nd. Brent Haskell Took Roll Call. All in favor. Motion Passes.</p>
<p>5. District Manager RFP Update: Task Force – Ginny Ball, Milt Pate, and Melinda Pina</p>	<p>The District Manager RFP meeting was rescheduled for next week to go over what they have and how to proceed.</p>	<p>5. No Action Taken</p>
<p>6. Board Discussion and Thoughts of Possibly Holding a Board Retreat and Revisiting the Postponed Social Mixer Originally Planned for March 2020</p>	<p>Melinda Pina and Ginny Ball discussed a Board retreat covering Board goals, review current goals, get together with what works for everyone. The mixers, bags, pens, were done and are being stored. Need to work on logistics to move forward. Milt asked if the mixer is only hosted by the Board. Melinda responded initially. The Committees can attend. Ginny Ball wants to go over the bylaws and the Mission Statement in the retreat. Frank Rinaldi thinks it is a good idea. The DISI committee planned the original mixer. The Board is handing over the retreat and the mixer tasks to the DISI Committee. Ginny mentioned the Museum and Assistance League as possible venues. Andrew Pina asked if there are planned dates. Retreat discussed to be in June/July. Ginny wants to send out four choices with a Saturday or evening included. Frank wants to schedule whatever time is needed but the DISI Committee is to not delay. Brent Haskell</p>	<p>6. No Action Taken</p>



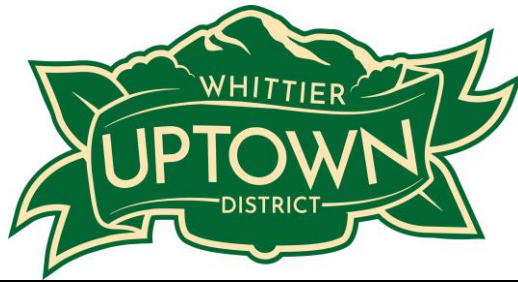
	<p>stated June is too soon because of timing of meetings. July might be possible but August/September is better with timing of meetings.</p>	
<p>7. Board to Discuss the March 22, 2022 Whittier City Council Meeting</p>	<p>Frank Rinaldi summarized the council meeting concerning UWIA. Ginny Ball wants to invite the newly assigned district 2 council member, Octavio Cesar Martinez, to the UWIA Board Meeting. Frank explained a meeting has already taken place and once his official position is in place UWIA to send a meeting schedule with a formal letter. Ginny also wants to have a security and ambassador discussion with Octavio. Frank stated UWIA met with the City and had an RFP discussion when putting together the Ambassador Task Force. David Gonzalez stated the Police Department is participating. Frank also met with the WUA on creating a business watch.</p> <p>Melinda Pina asked if the Board had seen the City Meeting Agenda Item 14D. Brian Saeki had a PowerPoint presentation. Items brought to his attention: Lighting, street cleaning, trees, and security. Ginny stated that Henry Bouchot brought up UWIA has money and it is not being spent after the public comment. In the end, council discussed asking UWIA to pay for half of these services. After the meeting Ginny informed council UWIA stopped the Ambassador program to re-assess and that is why there was some excess cash. Melinda stated UWIA was disparaged. Cathy Warner stated the City pay 50% and UWIA pay the balance. The UWIA held a</p>	<p>7. No Action Taken</p>



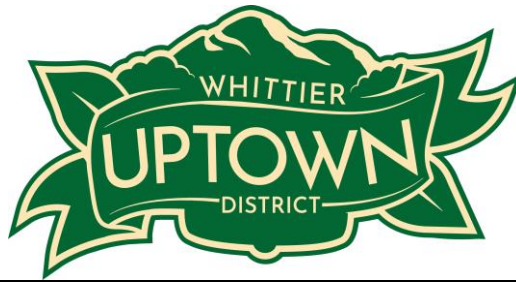
	<p>Special Meeting and the owners decided to support ending the Promenade and start the StreetScape. Brian, WUA, and the Chamber put together the list of items for the promenade. UWIA voted against the street closure and are now being asked to pay half. Melinda assembled a list of UWIA tasks and purchased items along with costs as a visual that will be provided to Council at the next meeting. WUA and the Chamber were invited for discussion. UWIA was not invited, just UWIA's wallet and no other financials were present. Council Fernando Dutra stated the City should do the minimum and the Association to do the rest. A meeting was setup with Council on what UWIA does and who UWIA is. Why did Cathy Warner not correct Council and why is the City not aware UWIA spends \$400,000.00 a year in uptown. A public apology will be requested. Jim Dunkelman is wondering where the UWIA annual report goes. Frank assumes when it is in the City hands it is copied to the Council & Mayor. Jim is figuring if it is time well spent or not to go into more detail. Frank stated in experience, the lengthier the submittal the less likely it will be read. Ginny stated the meetings are helpful and wants the Board to think about announcing every month at the City Council meetings what UWIA is doing each month. Ginny stated also helpful to tell the businesses what UWIA does and where the money is going. Owners are not telling the businesses. Melinda stated after the Council meeting, there is now a</p>	
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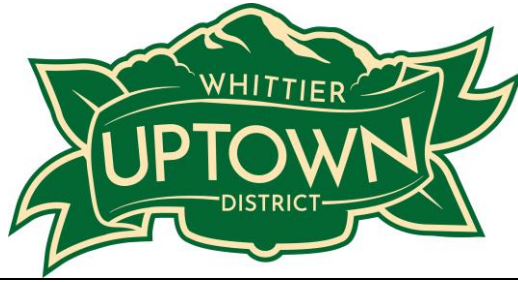
	<p>better understanding of how the UWIA is viewed and wants to direct the money differently such as pay permit fees, pressure wash buildings, address awnings. Ginny stated this could be a retreat topic. Melinda, Frank and Ginny to attend the next Council meeting on April 26th. Jim might be able to attend. Ginny stated Council does not want repetitive comments. Looking forward to including Octavio and being positive.</p>	
<p>8. Discuss the Mission Statements for the UWIA and Various Committees</p>	<p>Jim Dunkelman reviewed the mission generated by the consultant and used it for the IRS & financial report. Homeless and safety is in the report. Jim asked if it should be there and sees a problem with including homeless and vacancy problems. David Gonzalez stated there are government and corporate codes and the district code is very granular and needs to be addressed. Ginny stated it leads to safety. Melinda stated not comfortable. This is a retreat discussion. Melinda wants to consider removing parking services. It was added when valet was a discussion topic. Edit managed Association sponsored events. David asked about the purpose. Jim stated the accounting form does not match the web page. David stated a retreat item that may change the bylaws. Frank Rinaldi stated it is a discussion not an action item and no items will be changed without proper procedure.</p>	<p>8. No Action Taken</p>
<p>9. Committee Tasks:</p>		



<p>a.1. Executive Committee Update – Frank Rinaldi</p> <p>a.2. Finance Report – Jim Dunkelman</p>	<p>a.1. Previously discussed.</p> <p>a.2. Jim Dunkelman stated the first assessment payment was received in March. The completed IRS form 990 is in the Board packet. Not required to have Board approval only to be reviewed by the Board prior to filing. The financials are straight forward. The statement of services begin on pdf page 19 and pointed out other items in the Form 990. Brent Haskell stated the secretary needs to change to Stephen Ortiz on pdf page 24. The reconciliation was discussed and the overflow was pointed out. Jim opened the floor for further discussion. There was none.</p>	<p>a.1. No Action Taken</p> <p>a.2. No Action Taken</p>
<p>c. Contractor Update</p>	<p>Frank Rinaldi went through the following items and opened the floor for discussion:</p>	
<p>1. Edna Becerra – Social Media Overview</p>	<p>See Attached Written Report.</p>	<p>1. No Action Taken</p>
<p>2. Coastal Landscape Services – Tyson Smith</p>	<p>See Attached Written Report.</p>	<p>2. No Action Taken</p>
<p>d.1.-2. District Identity Committee Update: Andrew Pina</p>	<p>Andrew Pina stated the DISI Committee had a more detailed discussion with samples on CampusBird. Andrew believes UWIA will receive a good pricing option because the UWIA is a tax exempt organization. The commercials / social media adds process has begun with the</p>	<p>d.1.-2. No Action Taken</p>



	<p>first step of selecting actors started. Andrew opened the floor for questions.</p>	
<p>e.1.-3. Sidewalk Operations Committee Update: Steven Rodriguez</p>	<p>Steven Rodriguez stated Coastal is finishing up the cleaning. Brent Haskell stated per the City, there is a change in the cleaning schedule as of yesterday. Frank asked if the new schedule has been provided. UWIA needs to adjust their schedule. Steven will check to see if Tyson has been informed so Coastal does not overlap the new City efforts and can concentrate in other area within the district. Melina Pina provided the City schedule:</p> <ul style="list-style-type: none"> ✓ Monday – Wednesday – Friday – Saturday – Sunday: Cleaning ✓ Tuesday – Thursday: Trash & Gutter Cleaning ✓ Tuesday – Thursday: Power Washing 	<p>e.1.-3. No Action Taken</p>
<p>f. 1.-2. Land Use and Project Review Committee Update: Frank Rinaldi</p>	<p>Frank Rinaldi stated he missed the meeting. Brent Haskell stated the minutes were approved because there was a quorum but other agenda items were tabled by the committee because the City and Committee Chair were not present. Frank stated the Land Use is pushing the City to revisit the permit process for improvements to buildings in uptown. When buildings are classified as historical it is a harder process and costs more. Would like to have discussion with the City, then Council, to be more open for permit leniency with new development. No further comments or questions.</p>	<p>f.1.-2. No Action Taken</p>



10. Other Board Items	<p>Frank Rinaldi would like to congratulate Ginny Ball on her achievement. The write up is posted on the website. Frank would also like to congratulate Dave Gonzalez for his efforts with the City Council candidate victory.</p>	10. No Action Taken
11. Next Meeting Date	<p>The next regularly scheduled Board of Directors meeting will be on Thursday, May 12, 2022, at 8:30 a.m. at the Whittier Community Center located at 7630 Washington Avenue or possibly via hybrid teleconference.</p>	11. No Action Taken
12. Adjournment	<p>The meeting was adjourned at 10:09 a.m.</p>	12. No Action Taken

Minutes were taken by Brent Haskell and Stephanie Shamp, GM Properties