



Uptown Whittier Improvement Association
Board of Directors Meeting
Whittier Community Center
7630 Washington Avenue, Whittier, CA 90602
HYBRID TELECONFERENCE MEETING
Friday, November 12, 2021, 4:30 p.m.

Current Lists of UWIA Board Members: Frank Rinaldi (President), Melinda Pina(Vice-President), Jim Dunkelman (Treasurer), Katie Galvin-Surbatovic (Secretary)/Ben Pongetti/Brian Saeki, Ginny Ball, Roland Fargo, David Gonzalez, Stephen Ortiz/Irene McCallister, Milt Pate, and Steven Rodriguez

Present: Ginny Ball, Jim Dunkelman, Katie Galvin-Surbatovic, David Gonzalez, Stephen Ortiz, Milt Pate, Melinda Pina, and Steven Rodriguez

Absent: Roland Fargo and Frank Rinaldi

Guests: Andrew Pina

Consultant/Staff: Brent Haskell and Stephanie Shamp – GM Properties Inc.

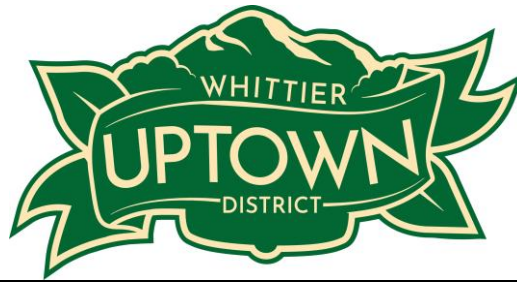
MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Call to Order	Melina Pina called the meeting to order at 4:35 p.m.	1. No Action Taken
2. Roll Call	Brent Haskell took roll call.	2. No Action Taken
3. Public Comment	No public comments were received.	3. No Action Taken
4. Approval of the UWIA Board Special Meeting Minutes	Corrections need to be made as follows:	4. David Gonzalez Moved to Approve the October 5, 2021 UWIA

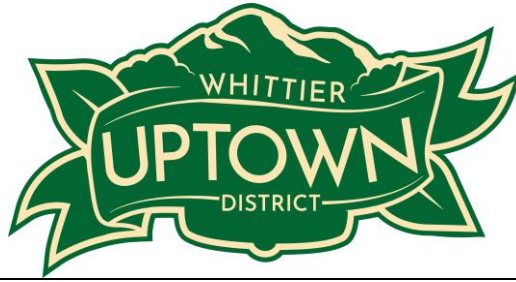
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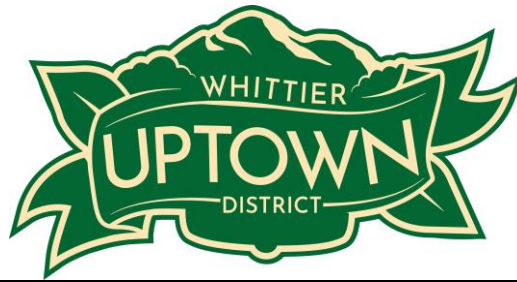
<p>from October 5, 2021</p>	<p>Cover Page, the Special Meeting was located at GM Properties at 13305 Penn Street, Suite 200, Whittier, CA 90602.</p> <p>Should state in person public meeting</p> <p>Melina Pina was absent.</p> <p>Item 4., page 2, UWIA decided to <i>wait</i> and see what the City of Whittier was going to do regarding the AB-361.</p>	<p>Special Board Meeting Minutes as Corrected. Jim Dunkelman 2nd. Brent Haskell Took Roll Call. All in Agreement. Motion Passes.</p>
<p>5. Approval of the UWIA Board Meeting Minutes from October 14, 2021</p>	<p>Corrections need to be made as follows:</p> <p>Item d.1.-2., page 6, Frank Rinaldi reminded the Board this <i>is</i> for all uptown owners, not just for certain businesses.</p> <p>Item e. 1.-4., page 7, There is intentional strategic planning with and without the Ambassadors that <i>is effective</i> and beneficial.</p>	<p>5. Ginny Ball Motioned to Approve the October 14, 2021 UWIA Board Meeting Minutes as Corrected. Milt Pate 2nd. Brent Haskell Took Roll Call. All in Agreement. Motion Passes.</p>
<p>6. Approval of the UWIA Board Special Meeting Minutes from November 1, 2021</p>	<p>Corrections need to be made as follows:</p> <p>No further discussion.</p>	<p>6. Ginny Ball Motioned to Approve the November 1, 2021 UWIA Special Board Meeting Minutes. Jim Dunkelman 2nd. Brent Haskell Took Roll Call. All in Agreement. Motion Passes.</p>
<p>7. Approval of the 2022 Calendar Year UWIA Board Meeting Schedule</p>		<p>7. Jim Dunkelman Motioned to Approve the Calendar Year 2022 UWIA Board Meeting Schedule. Ginny Ball 2nd. Brent</p>



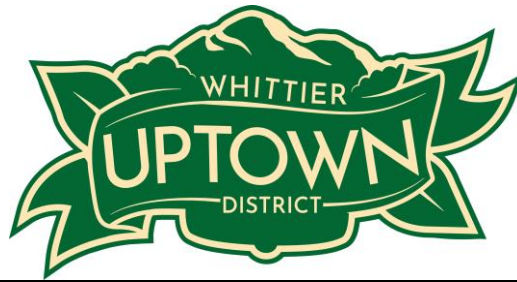
		Haskell Took Roll Call. All in Favor. Motion Passes.
8. Board to Discuss Attached Questionnaire Regarding the Ambassador Program	<p>See Attached Written Questionnaire Responses.</p> <p>Melinda Pina instructed Steven Rodriguez to take back all responses to the Sidewalk committee and bring forward to the Board on the items discussed including the RFP.</p>	8. No Action Taken
9. Board to Discuss and Consider if UWIA Should Attempt to Reschedule the Property Owner Mixer, Previously Scheduled March 2020, for the First Quarter of 2022. If Moving Forward then to Place on the DISI Committee Agenda to Plan the Event	<p>If moving forward UWIA will follow appropriate protocols. Jim Dunkelman agrees. Ginny Ball also agrees but wants the event to be in March/April. In consideration of the holiday spike, the flu season to end, and with outdoor space. Melinda Pina opened the floor for other property locations and suggestions. Also stated UWIA has merchandise and materials when Kristin Wiberg was involved. Ginny Ball is interested in helping and wants a business owner mixer at a different time. Melinda reminded the Board the intent is to get the real property owners involved. Andrew Pina volunteered. No other volunteers and no further discussion.</p>	9. No Action Taken
10. Committee Tasks:		
a.1. Executive Committee Update – Frank Rinaldi	<p>a.1. A zoom meeting took place with Brian Saeki and Chief Bar. Brian owned up to the violations stating he was unaware. Since then the City is being stricter with police observing, notices sent to business owners and tear downs. Katie Galvin-</p>	a.1. No Action Taken



<p>a.2. Finance Report – Jim Dunkelman</p>	<p>Surbatovic stated there haven't been any structures torn down at this time. Katie stated there are Greenleaf Promenade enforcement challenges with a laid-out enforcement outline. It is similar to the last process 1) Warning with proof, 2) 14-day suspension period with removal of the outdoor tables and chairs, 3) structure and permit removal. There is a short window of time to respond within the appeal process. Council wanted the 2nd warning incorporated. Noise violations were further discussed. Any direct questions and comments need to be directed to Brian Saeki and the City Council.</p> <p>Melinda stated the District Manager Taskforce has completed their interview process and will make a presentation to the UWIA Executive Committee at their meeting on November 30th during a closed session.</p> <p>a.2. Jim Dunkelman stated UWIA is in the last month of the fiscal year. Ginny Ball asked why there was no payment for the months of March, April, and May. Then August, October, November. Brent Haskell stated it is the timing of the invoices. GM was also in an accounting software conversion between March and May. GM generates the invoices, sends at month end to Jim for approval, then GM pays upon approval.</p>	<p>a.2. No Action Taken</p>
<p>c. Contractor Update</p>	<p>Melinda Pina went through the following items and opened the floor for discussion:</p>	



1. Aleco Report – Carlos Lopez	See Attached Written Report.	1. No Action Taken
2. Edna Becerra – Social Media Overview	See Attached Written Report.	2. No Action Taken
3. Coastal Landscape Services – Tyson Smith	See Attached Written Report.	3. No Action Taken
d.1.-2. District Identity Committee Update: Andrew Pina	Andrew Pina stated the DISI Committee plans to change the digital forefront and requested Edna Becerra and Ross Gile to attend the next DISI meeting to implement a link. Looking into olive branching with WUA directory rather than recreating it. It is a cost effective and a quick measure. No additional marketing video vendors were submitted. Andrew asked the Board if they know any Whittier based production company for shooting and editing. None given, but Andrew asked that if anyone thinks of a vendor to please reach out to him.	d.1.-2. No Action Taken
e.1.-3. Sidewalk Operations Committee Update: Steven Rodriguez	Steven Rodriguez stated the Sidewalk mission statement was edited to fit the Committee. Katie Galvin-Surbatovic attended the last meeting and informed the Sidewalk Committee of the new violation code process and the new City plan on combining the hybrid promenade and the StreetScape plan.	e.1.-3. No Action Taken
f. 1.-3. Land Use and Project Review Committee Update: Frank Rinaldi	Ginny Ball provided the people mover update. There were two November meetings 1) Stakeholders and 2) within the community. There was brainstorming, discussion on concerns, and it was well	f.1.-3. No Action Taken



	<p>organized. The information was taken back to the people working on the project. The City decided on a hybrid form at the Greenleaf Promenade. The people mover further discussed. The Metro Station to be here 2030/2035. There is to be a shuttle and it is to run often so there is no standing around for an hour. It is to be a free or low-cost mode of transportation with a loop thru PIH, the Quad, and Uptown, which is considered an outer loop, and an inner loop within Uptown. Katie Galvin-Surbatovic stated the Development company heard the concerns and may want the energy to continue by coming to uptown. The people mover may have a driver. There is a lot more to discuss. The stakeholder meeting was recorded and working to post it online. This was born out of the Groves with the intent for uptown services, with expansion, and an inner connection between the Grove, PIH, The Quad and Uptown.</p>	
<p>11. Other Board Items</p>		<p>11. No Action Taken</p>
<p>12. Next Meeting date</p>	<p>The next regularly scheduled Board of Directors meeting will be on Thursday, December 9, 2021, at 4:30 p.m. at the Whittier Community Center located at 7630 Washington Avenue or possibly telephonically.</p>	<p>12. No Action Taken</p>
<p>14. Adjournment</p>	<p>The meeting was adjourned at 6:17 p.m.</p>	<p>14. No Action Taken</p>

Minutes were taken by Brent Haskell and Stephanie Shamp, GM Properties



UWIA Board Questionnaire Regarding Ambassador Program

1. *Should the UWIA continue with the Ambassador Program? Yes or No*
2. *If you answered yes to question one, please state what you envision the Ambassador Program to be or look like going forward. Please elaborate on the tasks and or duties you feel the ambassadors should perform, the days and times of day they should work, how they should dress / appearance and, any other specifics you feel are important for the Ambassador Program you envision.*

a) Ginny Ball –

1. Yes
2. Envision – Eyes & ears for UWIA and PD.
Walk into businesses, get to know the businesses.
Have an understanding of City codes and ordinances.
Be informative with a brochure handout.
Report drug, code, and other violations.
Check the alleys.
Work hours: 6 p.m. to the a.m.
Trained in calling the police, City Net on homeless issues, and Met Team for mental illness.
Report trash with time and name/address of the location.
Ambassadors should be required to have sexual harassment training.
Report to the businesses, the City, and the Board.
Executive Director training to coordinate with ambassadors.

b) Jim Dunkelman –

1. Yes
2. Envision – Combination of walking and biking.
Provide escort services to vehicles or businesses when requested.
Report to the Board and City on code violations.
Report crimes to Whittier Police Department.
Work hours: High traffic hours.
Attire: UWIA approved attire so they are identifiable.

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c) Katie Galvin-Surbatovic –

1. Yes
2. Agree with much of what has been said.

Work hours: Daytime and a meeting spot to refer people to.

Continue to receive Aleco reports and are currently Police Department and City eyes & ears.

Attire: Polo shirts and identifiable.

d) David Gonzalez –

- 1.
2. Agrees and in collaboration with the City on the Promenade envision.

e) Stephen Ortiz –

1. No.
2. Agrees with what has been said.
Needs participation with UWIA, WUA, and the City in close collaboration.
Once information is collected UWIA, WUA & the City get together to address or bring to City Council meetings.
Would like to see WUA have some type of financial interest in the program as they are benefactors but uncertain they have the financial ability to make a notable contribution.
Would like to see some sort of application portal to report.
Does not believe the Ambassadors are managed well or properly trained.
No final report on the assault of the ambassador incident.
Need to be more action oriented and defined.
The RFP process was too loose.
Work hours: during family time mid-day (12 p.m.) to 8:00 p.m.
It is not the Ambassador's job to escort when the bars are closed.
Has lots of reservations.

f) Milt Pate –

1. Yes
2. Envision – More Ambassadors needed and believes at least one ambassador should be bilingual.

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g) Melinda Pina –

1. Yes
2. Envision – Need to have defined uniforms.
On the bike, walk, and assist.

Work hours: Not in agreement with 2:00 a.m. Start earlier and end 10/11:00 p.m. Whittier Police Department should take over after late evening / early morning.

Okay with the walking to the automobiles but not late at night.

Hand out brochures.

Talk with WUA and hold feet to the fire and serve both associations.

h) Steven Rodriguez –

1. Yes
2. Envision – Continue to submit weekly reports to GM and the City.
Report to the City any gang activity.

Keep being the eyes and ears.

Work hours: busy time and ending at 11:00 p.m. Later than that increases the potential liability to the Ambassadors and UWIA.

Additional Comments:

Ginny Ball – Agrees on the busy time work hours and stop at 10/11:00 p.m., Whittier P.D. can handle afterwards and more distinguished attire.

Jim Dunkelman – The ambassador reports need to be more defined.

UPTOWN WHITTIER IMPROVEMENT ASSOCIATION

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