



## **UWIA District Identity and Streetscape Improvements (DISI) Committee Meeting Announcement**

On March 12, 2020, Governor Newsom issued Executive Order No. N-29-20, which allows board members / committee members to attend publicly announced meetings telephonically. Please be advised that some, or all, committee members may attend this meeting telephonically.

Consistent with mandates of Executive Order No. N-29-20, a physical location from which members of the public may observe the meeting or offer public comment will not be made available. GM Properties will not be open to the public for this meeting; however public comment on the attached agenda can be provided via email at [info@uwia.org](mailto:info@uwia.org).

Please submit public comments and questions at least one hour before the start of the meeting to ensure the DISI Committee members receive them in time to view them at the meeting.

**Uptown Whittier Improvement Association  
District Identity and Streetscape Improvements (DISI) Committee  
GM Properties  
13305 Penn Street, Suite 200, Whittier, CA 90602  
TELECONFERENCE  
Friday, June 4, 2021, 9:00 a.m.**

**Current List of UWIA District Identity Committee Members:** Ana Lilia Barraza, Shane Cadman, Ricardo Diaz (Committee Chair), Melinda Pina, Ben Pongetti and Andrew Yanez (Vice Chair)

### **AGENDA**

- 1. Call to Order: Ricardo Diaz, District Identity chair**
- 2. Roll call: Brent or Stephanie**

UPTOWN WHITTIER IMPROVEMENT ASSOCIATION

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c/o GM Properties ■ 13305 Penn Street, Suite 200 ■ Whittier, CA 90602  
P (562) 697-5000 ■ F (562) 693-2126  
[info@uwia.org](mailto:info@uwia.org) ■ [www.uwia.org](http://www.uwia.org)



3. **Public Comment** - The public is invited to address the DISI Committee regarding any item of business. Speakers must limit their comments to two minutes. Pursuant to State law, the Committee cannot take action or express a consensus of approval or disapproval on any oral communications which do not appear on the printed agenda.
4. **DISI Membership – Committee Chair to add / remove members if necessary**
5. **Approve the April 9, 2021 DISI Committee Meeting Minutes** *Action Item*
6. **UWIA Board deferred to the DISI Committee a request to make a contribution to the library for furnishings. The Board added guidance for the DISI Committee to consider a maximum contribution of up to \$1,000 and to have the name on the contributor plaque be Uptown Whittier Improvement Association, the DISI Committee to discuss and consider** *Action Item*
7. **Banner update**
8. **Discuss planters for the Greenleaf Promenade**
9. **UWIA polo shirts update**
10. **Chamber BERT task force and WUA discussing wraps /beautification of the Greenleaf Promenade k-rails update**
11. **Other Committee Items**
12. **Next DISI Meeting date: July 9, 2021, 9:00 a.m., at GM Properties, 13305 Penn St, Suite 200, Whittier, CA 90602 or possibly telephonically**
13. **Adjournment:** \_\_\_\_\_

**BROWN ACT:**

*Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at the Whittier Train Depot, at the meeting location designated for the Board or Committee meeting and on their website [www.uwia.org](http://www.uwia.org). Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Brent Haskell [brent@gmpropertiesinc.com](mailto:brent@gmpropertiesinc.com) or Stephanie Shamp [stephanie@gmpropertiesinc.com](mailto:stephanie@gmpropertiesinc.com) of GM Properties at (562) 697-5000.*



**Uptown Whittier Improvement Association  
District Identity and Streetscape Improvements (DISI) Committee  
GM Properties  
13305 Penn Street, Suite 200, Whittier, CA 90602  
Friday, April 9, 2021, 9:00 a.m.**

**Present:** Ricardo Diaz (Committee Chair), Andrew Yañez (Vice-Chair), Ana Lilia Barraza (Whittier College), Shane Cadman, Melinda Pina, and Ben Pongetti

**Absent:**

**Guests:** Carol Crosby

**Consultant:** Brent Haskell and Stephanie Shamp – GM Properties,  
Edna Becerra – Content Manager

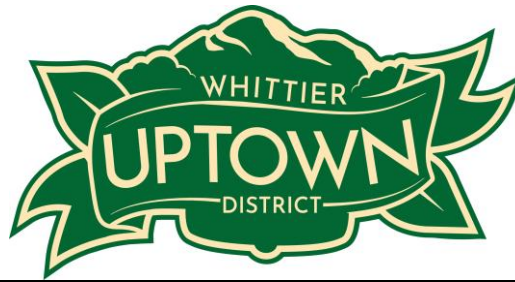
**MINUTES:**

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
<b>1. Call to Order</b>	Ricardo Diaz called the meeting to order at 9:02 a.m.	<b>1. No Action Taken</b>
<b>2. Roll Call</b>	Brent Haskell took roll call.	<b>2. No Action Taken</b>
<b>3. Public Comment</b>	Brent Haskell stated email received from Jaz Sawyer, dated March 22, 2021. Live music consideration inquiry. Discussed not permitted. No public comment from the floor.	<b>3. No Action Taken</b>
<b>4. DISI Membership – Committee Vice-Chair to Add / Remove Members If Necessary</b>		<b>4. No Action Taken</b>

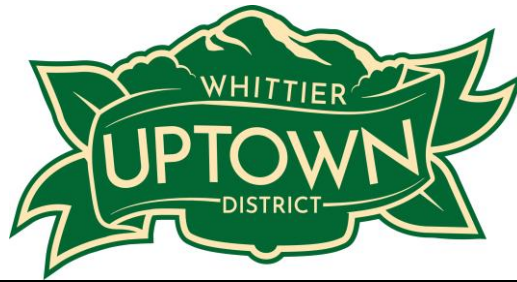
UPTOWN WHITTIER IMPROVEMENT ASSOCIATION



<p><b>5. Approval of the March 5, 2021 DISI Committee Meeting Minutes</b></p>	<p>Clarification made as follows:</p>	<p><b>5. Shane Cadman Motioned to Approve the March 5, 2021 DISI Meeting Minutes. Ana Lilia Barraza 2<sup>nd</sup>. Brent Haskell Took Roll Call. Motion Passes with Ben P. abstaining because he did not attend the March 5<sup>th</sup> meeting.</b></p>
<p><b>6. Banner Update on 2021 Project</b></p>	<p>Spring Banners - Brent Haskell stated Kristin Wiberg trying to get money from GM Properties for payment on the application and permit fees but GM is in the middle of an accounting software conversion. Scheduled to walk over when received.</p> <p>Spring Banners – April 15<sup>th</sup> is the print and install goal. The vendor is looking for the ½ deposit of funds. GM is not able to do manual checks. The banner invoice has not been received. Edna Becerra is willing to pay on reimbursement basis. Banner invoice to be sent to GM.</p>	<p><b>6. No Action Taken</b></p>
<p><b>7. Discuss / Approve Next Set(s) of Banners</b></p>	<p>Summer Banners - Banners discussed. Edna Becerra reviewed last decision of two different sets with two different banners for each one for a total of four.</p>	<p><b>7. Ricardo Diaz Motioned to Install the Sunburst, Fireworks, and Radio Style Banners. Shane Cadman 2<sup>nd</sup>. Brent Haskell Took Roll Call. All in Favor. Motion Passes.</b></p>



<p><b>8. Discuss Planters for the Greenleaf Promenade</b></p>		<p><b>8. Tabled</b></p>
<p><b>9. Andrew Yañez to Present a Proposal for UWIA Polo Shirts to the DISI Committee for Consideration</b></p>	<p>Andrew Yañez went through ACRO Printing, Inc. who offered unisex shirts. Andrew sent the ACRO shirt link to Brent Haskell who forwarded onto the Committee members for review.</p>	<p><b>9. Ricardo Diaz Motioned to Approve the 18 Unisex Shirts with the UWIA Logo at \$273.50. Shane Cadman 2<sup>nd</sup>. Brent Haskell Took Roll Call. All in Favor. Motion Passes.</b></p>
<p><b>10. Update and Discuss UWIA and WUA Task Force Coordination Efforts</b></p>		<p><b>10. Tabled</b></p>
<p><b>11. Chamber BERT Taskforce and WUA Discussing Wraps / Beautification of the Greenleaf Promenade K-Rails.</b></p>	<p>Carol Crosby with the Chamber BERT Taskforce stated with the concept of the promenade remaining open 120 days after businesses can open 100% indoors and discussions by the City of a permanent promenade the taskforce has been discussing beautifying / branding eleven k-rails on the entrance/exit points. In providing consistency and branding with BERT, WUA, UWIA, and City with safety images, washing hands, social distancing, etc. messages. Outside with “welcome” and inside with “thank you” wraps. Estimated costs to be \$6-8,000.00. Carol is getting three bids. Brent Haskell stated DISI can make this an Action Item. Katie Galvin-Surbatovic and Melinda Pina are on the BERT Task Force. The Task Force to communicate with the City then go back to the Board.</p>	<p><b>11. Ricardo Diaz Motioned to Make the K-Rail Wraps Contribution with the Chamber BERT Taskforce an Action Item. Shane Cadman 2<sup>nd</sup>. Brent Haskell Took Roll Call. All in Favor of Making an Action Item. Motion Passes.</b></p> <p><b>Ricardo Diaz Motioned to Contribute No More</b></p>



	<p>Carol stated the City's contribution was purchasing the k-rails and not charging for use. Next Wednesday, April 14<sup>th</sup> is the next BERT meeting. WUA's contribution \$2,500.00. Chamber \$2,000.00. BERT is using their remaining funds. Carol is working with Kyle with the City. The white color is accident deterrent. Carol is also working with Katie with the City. The reflective is to stay for accident deterrent. Ricardo Diaz would like to join the BERT Taskforce.</p>	<p><b>Than \$2,500.00 for the K-rails Chamber BERT Taskforce for the K-rail Wraps at the Exit / Entrances of the Greenleaf Promenade. Shane Cadman 2<sup>nd</sup>. All in Favor. Motion Passes.</b></p>
<b>12. Other Committee Items</b>	<p>The Whittier library contribution to be on the May Agenda.</p>	<b>12. No Action Taken</b>
<b>13. Next DISI Meeting</b>	<p>The next regular scheduled meeting will be on Friday, May 7, 2021 at 9:00 a.m. at GM Properties, 13305 Penn Street, Suite 200, Whittier, CA 90602 or possibly telephonically.</p>	<b>13. No Action Taken</b>
<b>14. Adjournment</b>	<p>The meeting was adjourned at 9:37 a.m.</p>	<b>14. No Action Taken</b>

**Minutes taken by Brent Haskell and Stephanie Shamp with GM Properties.**