

UWIA District Identity and Streetscape Improvements (DISI) Committee Meeting Announcement

On March 12, 2020, Governor Newsom issued Executive Order No. N-29-20, which allows board members / committee members to attend publicly announced meetings telephonically. Please be advised that some, or all, committee members may attend this meeting telephonically.

Consistent with mandates of Executive Order No. N-29-20, a physical location from which members of the public may observe the meeting or offer public comment will not be made available. GM Properties will not be open to the public for this meeting; however public comment on the attached agenda can be provided via email at info@uwia.org.

Please submit public comments and questions at least one hour before the start of the meeting to ensure the DISI Committee members receive them in time to view them at the meeting.

**Uptown Whittier Improvement Association
District Identity and Streetscape Improvements (DISI) Committee
GM Properties
13305 Penn Street, Suite 200, Whittier, CA 90602
TELECONFERENCE
Friday, June 5, 2020, 9:00 a.m.**

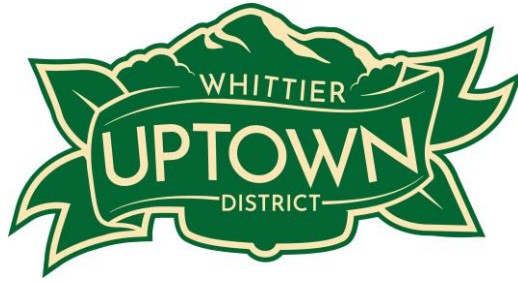
Current List of UWIA District Identity Committee Members: Ana Lilia Barraza, Ricardo Diaz (Committee Chair), Jim Dunkelman (Treasurer), Melinda Pina, Ben Pongetti and Andrew Yanez (Vice Chair)

AGENDA

- 1. Call to Order: Ricardo Diaz, District Identity chair**
- 2. Introductions of guests, announcements**

UPTOWN WHITTIER IMPROVEMENT ASSOCIATION

c/o GM Properties ■ 13305 Penn Street, Suite 200 ■ Whittier, CA 90602
P (562) 697-5000 ■ F (562) 693-2126
info@uwia.org ■ www.uwia.org



3. Public Comment - The public is invited to address the DISI Committee regarding any item of business. Speakers must limit their comments to two minutes. Pursuant to State law, the Committee cannot take action or express a consensus of approval or disapproval on any oral communications which do not appear on the printed agenda.

4. DISI Membership – Committee Chair to add / remove members if necessary

5. Approve the May 1, 2020 DISI Meeting Minutes *Action Item*

6. Banner update

7. Kiosk task force update

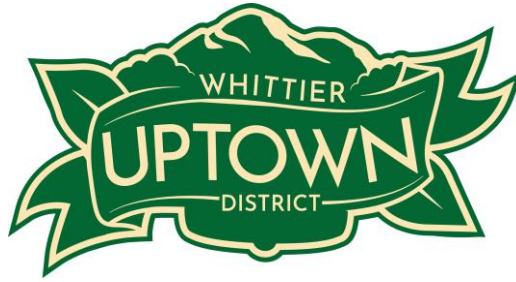
8. Discuss City decision to shut down Greenleaf to vehicles from Wardman to Hadley for a period of time to allow businesses to utilize more outside space.

9. Other Committee Items

10. Next DISI Meeting date: July 10, 2020, 9:00 a.m., at GM Properties, 13305 Penn St, Suite 200, Whittier, CA 90602 or possibly telephonically

11. Adjournment: _____

BROWN ACT:
Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at the Whittier Train Depot, at the meeting location designated for the Board or Committee meeting and on their website www.uwia.org. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Brent Haskell brent@qmpropertiesinc.com or Stephanie Shamp stephanie@qmpropertiesinc.com of GM Properties at (562) 697-5000.



**Uptown Whittier Improvement Association
 District Identity and Streetscape Improvements (DISI) Committee
 GM Properties
 13305 Penn Street, Suite 200, Whittier, CA 90602
 Friday, May 1, 2020, 9:00 a.m.**

Present: Ricardo Diaz (Committee Chair), Andrew Yañez (Vice-Chair), Ana Lilia Barraza, and Melinda Pina

Absent: Jim Dunkelman (Whittier College)

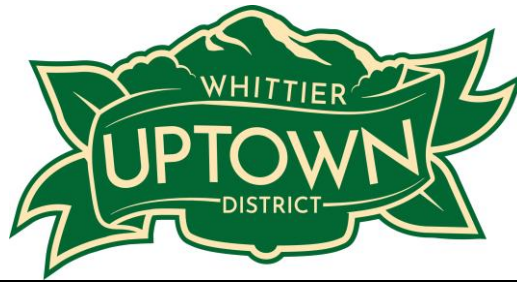
Guests: Ben Pongetti, Kristin Wiberg, and Frank Rinaldi

Consultant: Brent Haskell and Stephanie Shamp – GM Properties, Edna Becerra – Content Manager

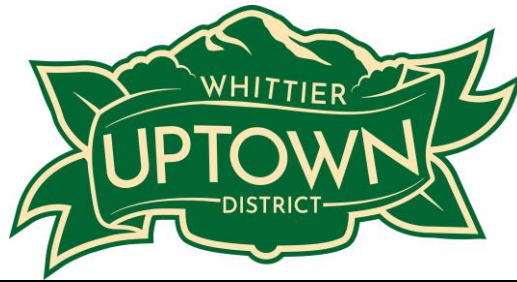
MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	Ricardo Diaz called the meeting to order at 9:02 a.m.	1. Brent Haskell took roll call.
2. Introduction of Guests and Announcements		2. No Action Taken
3. Public Comment		3. No Action Taken
4. DISI Membership – Committee Chair to add / remove Members If Necessary	Ben Pongetti discussion to be a member. Ben P was added to the DISI Committee as a member by Ricardo Diaz.	4. Ricardo Diaz added Ben Pongetti as a member of the DISI Committee
5. Approval of the March 6, 2020 Meeting Minutes	Corrections need to be made as follows:	5. Melinda Pina motioned to approve the March 6, 2020

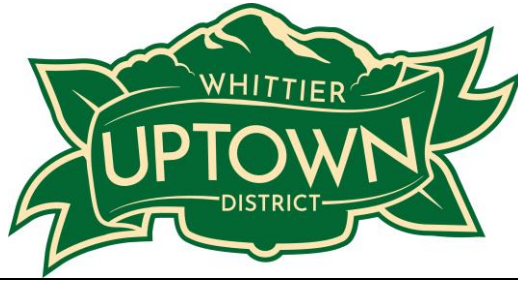
UPTOWN WHITTIER IMPROVEMENT ASSOCIATION



	<p>7. Kristin Wiberg stated what UWIA is selling is life.</p> <p>Corrected to word as “Kristin Wiberg stated what UWIA is promoting is a lifestyle rather than a specific business.”</p>	<p>Meeting Minutes as corrected. Andrew Yañez 2nd. All in favor. No further discussion. Motion approved.</p>
<p>6. Banner Update</p>	<p>Ana Lilia Barraza stated her and Edna Becerra are working on a design to present at the next meeting. Melinda Pina stated she is ready to send photographer information to Ana Lilia when asked. Andrew Yañez wants motion driven banners. Ana Lilia believes 40 banners will be used and will be landmark driven. Further banner discussion – the banners will not hi-lite businesses but landmarks. Melinda added, people landmark and groups. Ricardo Diaz agreed and stated build on what UWIA already has with #Meet me in Uptown. Andrew would like to switch it out so the banners do not become stale. Frank Rinaldi agrees to stay away from highlighting businesses because someone will feel left out.</p>	<p>6. Ana Lilia Barraza to get banner samples together for the next meeting.</p>
<p>7. Kiosk Task Force update</p>	<p>Ricardo Diaz stated he is meeting with Meridian on Tuesday, 5/2/20, at 2:00 p.m. Andrew Yañez and Ricardo to go over key points before the meeting.</p>	<p>7. No Action Taken</p>
<p>8. Other Committee Items</p>	<p>Melinda Pina stated the Social was cancelled. No new dates at this time. Whittier College is working with UWIA. The merchandise is ready to go. Give people a few months then will schedule. Frank Rinaldi asked about a signup sheet for those that do not show, for a separate work shop. Ricardo Diaz stated the main</p>	<p>8. Future meeting discussion to continue telephonically or transition back to conference room.</p>



	<p>goal is participation. Frank stated he is interested in scheduling more workshops since the property owners make a decision on what is important.</p> <p>Edna Becerra stated she sent attachments and the brochure is meant to be handed out at the Social or now for review. Edna is working with Kristin Wiberg on the summary of Committees on important items/discussions. Kristin Wiberg stated she is missing March Executive Committee, Land Use, and Sidewalk meeting minutes. Brent Haskell stated he forwards meeting minutes to Edna to be posted on the website after they get approved. There is usually a month or more lag so Brent can forward several minutes at a time instead of one at a time. There Sidewalk meeting is today, May 1, 2020. Brent stated he would forward more minutes once those minutes get approved. Edna asked Brent to include Kristin in the emails.</p> <p>Ricardo thanked all Committee members. Frank stated he would like to see all Committees recommend to the Board. Melinda Pina stated that currently happens. Committees fully discuss, vote and present to the Board. Any Board questions go back to the Chair. Ricardo stated he would like to have a future meeting discussion to continue the meetings telephonic or conference room.</p>	
<p>11. Next DISI Meeting</p>	<p>The next regular scheduled meeting will be on Friday, June 5, 2020 at 9:00 a.m. at GM Properties, 13305 Penn Street, Suite 200,</p>	<p>11. No Action Taken</p>



	Whittier, CA 90602 or possibly telephonically.	
12. Adjournment	The meeting was adjourned at 9:32 a.m.	12. No Action Taken

Minutes taken by Brent Haskell and Stephanie Shamp with GM Properties.