

UWIA District Identity and Streetscape Improvements (DISI) Committee Meeting Announcement

On March 12, 2020, Governor Newsom issued Executive Order No. N-29-20, which allows board members / committee members to attend publicly announced meetings telephonically. Please be advised that some, or all, committee members may attend this meeting telephonically.

Consistent with mandates of Executive Order No. N-29-20, a physical location from which members of the public may observe the meeting or offer public comment will not be made available. GM Properties will not be open to the public for this meeting; however public comment on the attached agenda can be provided via email at info@uwia.org.

Please submit public comments and questions at least one hour before the start of the meeting to ensure the DISI Committee members receive them in time to view them at the meeting.

**Uptown Whittier Improvement Association
District Identity and Streetscape Improvements (DISI) Committee
GM Properties
13305 Penn Street, Suite 200, Whittier, CA 90602
TELECONFERENCE
Friday, July 9, 2021, 9:00 a.m.**

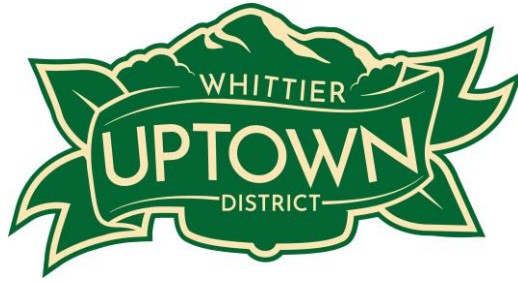
Current List of UWIA District Identity Committee Members: Ana Lilia Barraza, Shane Cadman, Ricardo Diaz (Committee Chair), Melinda Pina, Ben Pongetti and Andrew Yanez (Vice Chair)

AGENDA

- 1. Call to Order: Ricardo Diaz, District Identity chair**
- 2. Roll call: Brent or Stephanie**

UPTOWN WHITTIER IMPROVEMENT ASSOCIATION

c/o GM Properties ■ 13305 Penn Street, Suite 200 ■ Whittier, CA 90602
P (562) 697-5000 ■ F (562) 693-2126
info@uwia.org ■ www.uwia.org



3. **Public Comment** - The public is invited to address the DISI Committee regarding any item of business. Speakers must limit their comments to two minutes. Pursuant to State law, the Committee cannot take action or express a consensus of approval or disapproval on any oral communications which do not appear on the printed agenda.
4. **DISI Membership – Committee Chair to add / remove members if necessary**
5. **Approve the June 4, 2021 DISI Committee Meeting Minutes** *Action Item*
6. **Discuss and approve fall banner designs** *Action Item*
7. **UWIA polo shirts update – invoice approved and check sent to Acro**
8. **Discuss / propose magazine / guide for the uptown district**
9. **Other Committee Items**
10. **Next DISI Meeting date: August 6, 2021, 9:00 a.m., at GM Properties, 13305 Penn St, Suite 200, Whittier, CA 90602 or possibly telephonically**
11. **Adjournment:** _____

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at the Whittier Train Depot, at the meeting location designated for the Board or Committee meeting and on their website www.uwia.org. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Brent Haskell brent@gmpropertiesinc.com or Stephanie Shamp stephanie@gmpropertiesinc.com of GM Properties at (562) 697-5000.



**Uptown Whittier Improvement Association
District Identity and Streetscape Improvements (DISI) Committee
GM Properties
13305 Penn Street, Suite 200, Whittier, CA 90602
Friday, June 4, 2021, 9:00 a.m.**

Present: Ricardo Diaz (Committee Chair), Andrew Yañez (Vice-Chair), Ana Lilia Barraza (Whittier College), Shane Cadman, and Ben Pongetti

Absent: Melinda Pina

Guests: Ginny Ball

Consultant: Brent Haskell and Stephanie Shamp – GM Properties,
Edna Becerra – Content Manager

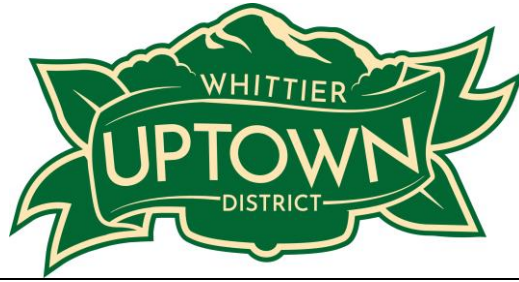
MINUTES:

| <i>Item</i> | <i>Discussion</i> | <i>Action Taken?</i> |
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| 1. Call to Order | Ricardo Diaz called the meeting to order at 9:05 a.m. | 1. No Action Taken |
| 2. Roll Call | Brent Haskell took roll call. | 2. No Action Taken |
| 3. Public Comment | Brent Haskell stated no emails received. No public comment from the floor. | 3. No Action Taken |
| 4. DISI Membership – Committee Vice-Chair to Add / Remove Members If Necessary | | 4. Tabled |
| 5. Approval of the April 9, 2021 DISI Committee Meeting Minutes | Clarification made as follows: | 5. Ricardo Diaz Motioned to Approve the April 9, 2021 DISI Meeting Minutes. Ana |

UPTOWN WHITTIER IMPROVEMENT ASSOCIATION



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| | | Lilia Barraza 2nd. Brent Haskell Took Roll Call. All in Favor. Motion Passes. |
| 6. The DISI Committee to Discuss and Consider a Request to Make a Contribution to the Whittier Library for Interior Furnishings. | Ginny Ball stated she is on the Library Committee and listed the donation amounts. The advertisement will stay up until the next renovation and it has been 60 years since the last renovation. | 6. Ricardo Diaz Motioned to Approve the \$1,000.00 Donation to the Whittier Library for internal components and list Uptown Whittier Improvement Association on the Plaque. Shane Cadman 2nd. Brent Haskell Took Roll Call. All in Favor. Motion Passes. DISI Committee to Report Back to the Board. |
| 7. Banner Update | The banners are to be printed this month and to be up in time for the 4 th of July holiday. | 7. No Action Taken |
| 8. Discuss Planters for the Greenleaf Promenade | | 8. Tabled |
| 9. UWIA Polo Shirts Update – Andrew Yañez | Andrew Yañez discussed costs of the polo shirts. ACRO Printing to provide an invoice to GM Properties and GM to send to Jim Dunkelman who is to approve UWIA invoices. The estimated time of arrival is to be provided and to figure out disbursement when received. | 9. Ricardo Diaz Motioned to Approve the 18 Unisex Shirts with the UWIA Logo at \$273.50. Shane Cadman 2nd. Brent Haskell Took Roll Call. All in Favor. Motion Passes. |



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| <p>10. Chamber BERT Taskforce and WUA Discussing Wraps / Beautification of the Greenleaf Promenade K-Rails Update.</p> | <p>Brent Haskell reviewed the discussion on the decal stickers. There is concern they may not stick so the stickers were going to be tested. There are twelve patterns and are to be rotated with 3 or 4 styles.</p> | <p>10. No Action Taken</p> |
| <p>11. Other Committee Items</p> | <p>Ricardo Diaz stated at the next meeting would like to discuss doing a magazine with a matte finish, collectible type, look into publishing a guide with maps, articles, and businesses in uptown to put in hotels. Will setup a Task Force. Quotes and options are the 1st step. Ana Lilia & Ricardo Diaz to discuss prior to the next meeting. No other person interested in the exploratory process. Ricardo stated with advertising it's a way to reverse the outflow and possibly create a revenue stream.</p> | <p>11. No Action Taken</p> |
| <p>12. Next DISI Meeting</p> | <p>The next regular scheduled meeting will be on Friday, July 9, 2021 at 9:00 a.m. at GM Properties, 13305 Penn Street, Suite 200, Whittier, CA 90602 or possibly telephonically.</p> | <p>12. No Action Taken</p> |
| <p>13. Adjournment</p> | <p>The meeting was adjourned at 9:23 a.m.</p> | <p>13. No Action Taken</p> |

Minutes taken by Brent Haskell and Stephanie Shamp with GM Properties.