

**Uptown Whittier Improvement Association**  
**District Identity and Streetscape Improvements (DISI) Committee**  
**GM Properties**  
**13305 Penn Street, Suite 200, Whittier, CA 90602**  
**Friday, June 4, 2021, 9:00 a.m.**

**Present:** Ricardo Diaz (Committee Chair), Andrew Yañez (Vice-Chair), Ana Lilia Barraza (Whittier College), Shane Cadman, and Ben Pongetti

**Absent:** Melinda Pina

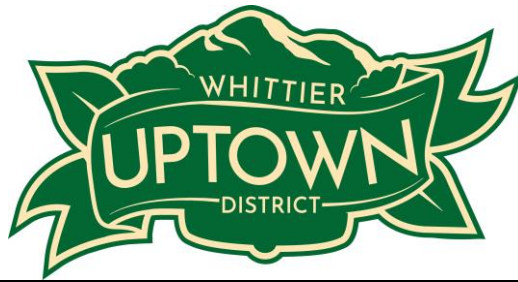
**Guests:** Ginny Ball

**Consultant:** Brent Haskell and Stephanie Shamp – GM Properties,  
Edna Becerra – Content Manager

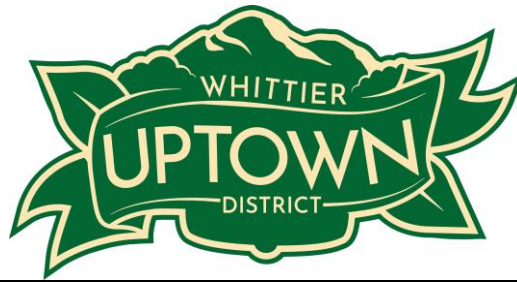
**MINUTES:**

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
<b>1. Call to Order</b>	Ricardo Diaz called the meeting to order at 9:05 a.m.	<b>1. No Action Taken</b>
<b>2. Roll Call</b>	Brent Haskell took roll call.	<b>2. No Action Taken</b>
<b>3. Public Comment</b>	Brent Haskell stated no emails received. No public comment from the floor.	<b>3. No Action Taken</b>
<b>4. DISI Membership – Committee Vice-Chair to Add / Remove Members If Necessary</b>		<b>4. Tabled</b>
<b>5. Approval of the April 9, 2021 DISI Committee Meeting Minutes</b>	Clarification made as follows:	<b>5. Ricardo Diaz Motioned to Approve the April 9, 2021 DISI Meeting Minutes. Ana</b>

UPTOWN WHITTIER IMPROVEMENT ASSOCIATION



		<b>Lilia Barraza 2<sup>nd</sup>. Brent Haskell Took Roll Call. All in Favor. Motion Passes.</b>
<b>6. The DISI Committee to Discuss and Consider a Request to Make a Contribution to the Whittier Library for Interior Furnishings.</b>	Ginny Ball stated she is on the Library Committee and listed the donation amounts. The advertisement will stay up until the next renovation and it has been 60 years since the last renovation.	<b>6. Ricardo Diaz Motioned to Approve the \$1,000.00 Donation to the Whittier Library for internal components and list Uptown Whittier Improvement Association on the Plaque. Shane Cadman 2<sup>nd</sup>. Brent Haskell Took Roll Call. All in Favor. Motion Passes. DISI Committee to Report Back to the Board.</b>
<b>7. Banner Update</b>	The banners are to be printed this month and to be up in time for the 4 <sup>th</sup> of July holiday.	<b>7. No Action Taken</b>
<b>8. Discuss Planters for the Greenleaf Promenade</b>		<b>8. Tabled</b>
<b>9. UWIA Polo Shirts Update – Andrew Yañez</b>	Andrew Yañez discussed costs of the polo shirts. ACRO Printing to provide an invoice to GM Properties and GM to send to Jim Dunkelman who is to approve UWIA invoices. The estimated time of arrival is to be provided and to figure out disbursement when received.	<b>9. Ricardo Diaz Motioned to Approve the 18 Unisex Shirts with the UWIA Logo at \$273.50. Shane Cadman 2<sup>nd</sup>. Brent Haskell Took Roll Call. All in Favor. Motion Passes.</b>



<p><b>10. Chamber BERT Taskforce and WUA Discussing Wraps / Beautification of the Greenleaf Promenade K-Rails Update.</b></p>	<p>Brent Haskell reviewed the discussion on the decal stickers. There is concern they may not stick so the stickers were going to be tested. There are twelve patterns and are to be rotated with 3 or 4 styles.</p>	<p><b>10. No Action Taken</b></p>
<p><b>11. Other Committee Items</b></p>	<p>Ricardo Diaz stated at the next meeting would like to discuss doing a magazine with a matte finish, collectible type, look into publishing a guide with maps, articles, and businesses in uptown to put in hotels. Will setup a Task Force. Quotes and options are the 1<sup>st</sup> step. Ana Lilia &amp; Ricardo Diaz to discuss prior to the next meeting. No other person interested in the exploratory process. Ricardo stated with advertising it's a way to reverse the outflow and possibly create a revenue stream.</p>	<p><b>11. No Action Taken</b></p>
<p><b>12. Next DISI Meeting</b></p>	<p>The next regular scheduled meeting will be on Friday, July 9, 2021 at 9:00 a.m. at GM Properties, 13305 Penn Street, Suite 200, Whittier, CA 90602 or possibly telephonically.</p>	<p><b>12. No Action Taken</b></p>
<p><b>13. Adjournment</b></p>	<p>The meeting was adjourned at 9:23 a.m.</p>	<p><b>13. No Action Taken</b></p>

Minutes taken by Brent Haskell and Stephanie Shamp with GM Properties.