



**Uptown Whittier Improvement Association
 District Identity and Streetscape Improvements (DISI) Committee
 GM Properties
 13305 Penn Street, Suite 200, Whittier, CA 90602
 Friday, October 2, 2020, 9:00 a.m.**

Present: Ricardo Diaz (Committee Chair), Andrew Yañez (Vice-Chair), Ana Lilia Barraza (Whittier College), Melinda Pina, and Ben Pongetti

Absent: Melinda Pina

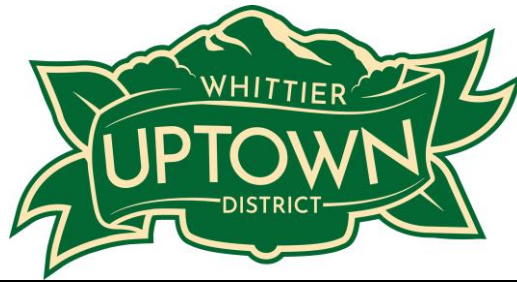
Guests: Milt Pate

Consultant: Brent Haskell and Stephanie Shamp – GM Properties, Edna Becerra and Kristin Wiberg – Content Manager

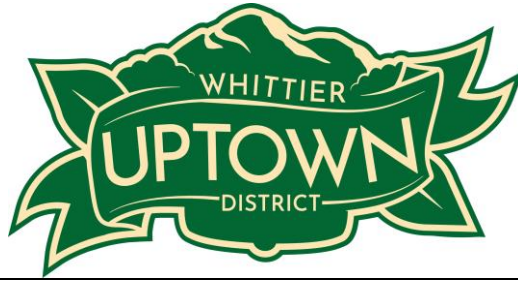
MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Call to Order	Ricardo Diaz called the meeting to order at 9:03 a.m.	1. No Action Taken
2. Roll Call	Brent Haskell took roll call.	2. No Action Taken
3. Public Comment	Brent Haskell stated an email, dated 9/29, was received soliciting web site development/design. No other public comment.	3. No Action Taken
4. DISI Membership – Committee Chair to Add / Remove Members If Necessary		4. No Action Taken
5. Approval of the September 11, 2020	Corrections need to be made as follows:	5. Ricardo Diaz Motioned to Approve

UPTOWN WHITTIER IMPROVEMENT ASSOCIATION



<p>DISI Meeting Minutes</p>		<p>the September 11, 2020 DISI Meeting Minutes. Ana Lilia Barraza 2nd. Brent Haskell Took Roll Call. All in Favor. Motion Passes.</p>
<p>6. Billboard Update</p>	<p>Ricardo is finishing up the summary for Edna Becerra. Receiving good responses. The Clear Channel contract balance has been paid up in full.</p>	<p>6. No Action Taken</p>
<p>7. Banner Update</p>	<p>Kristin Wiberg provided a map of the UWIA Street Banners to be attached to the streetlights on Philadelphia Street. The City payment has been submitted along with the encroachment fee. Informed there would be a 2-week response time but received the permit the next day. Thursday received the sample printed banner from the installer. The location of the banners was thought out. The North side will be one color and the South side will be another. Edna Becerra and Ricardo Diaz agree and like the setup.</p>	<p>7. No Action Taken</p>
<p>8. Other Committee Items</p>	<p>Ricardo Diaz discussed the Uptown Association is advocating the promenade to be extended or permanent. UWIA stated the position is to support as long as the city supports. Edna Becerra to post on the newsletter and website. Next project would like to work on extending lighting, safety personnel, or beautification as the Greenleaf Promenade becomes permanent. To be a future agenda item. Further discussion on the Greenleaf Promenade on the city council agenda. Ben Pongetti will check with Katie Galvin-</p>	<p>8. No Action Taken</p>



	<p>Surbatovic and will circulate back to Brent Haskell. Edna Becerra requested merchandise such as a shirt, hat, etc. to identify her as an UWIA representative while she is out taking photos. Ricardo and Andrew Yañez are not aware if she can purchase. Brent H stated Board approval should be obtained if shirts are going to be purchased for everyone but if Edna purchases one for herself she can expense and it is part of the budget. Brent Haskell stated check with Acro Printing and Frank Medina with WUA regarding logo shirts and then report back to the DISI Committee on cost. Badges were done for all Board Members and GM Properties for the owner mixer planned back in March, but not for all advisors, contractors or staff.</p>	
<p>9. Next DISI Meeting</p>	<p>The next regular scheduled meeting will be on Friday, November 6, 2020 at 9:00 a.m. at GM Properties, 13305 Penn Street, Suite 200, Whittier, CA 90602 or possibly telephonically.</p>	<p>9. No Action Taken</p>
<p>10. Adjournment</p>	<p>The meeting was adjourned at 9:21 a.m.</p>	<p>10. No Action Taken</p>

Minutes taken by Brent Haskell and Stephanie Shamp with GM Properties.