



UWIA Executive Committee Meeting Announcement

On September 16, 2021, Governor Newsom signed AB361, which allows board members / committee members to vote to continue to attend publicly announced meetings telephonically while California is in a declared state of emergency. Effective January 25, 2022, the Executive Committee voted to extend the provisions of AB361 for Board and committee meetings for another 30 days (extended through March 4, 2022). Please be advised that some, or all, Executive Committee members may attend this meeting telephonically.

Consistent with provisions of AB361, a physical location from which members of the public may observe the meeting or offer public comment will not be made available. GM Properties will not be open to the public for this meeting; however public comment on the attached agenda can be provided via email at info@uwia.org.

Please submit public comments and questions at least one hour before the start of the meeting to ensure the Executive Committee members receive them in time to view them at the meeting.

**Uptown Whittier Improvement Association
Executive Committee
GM Properties, 13305 Penn Street, Suite 200
TELECONFERENCE
Tuesday, February 22, 2022, 8:00 a.m.**

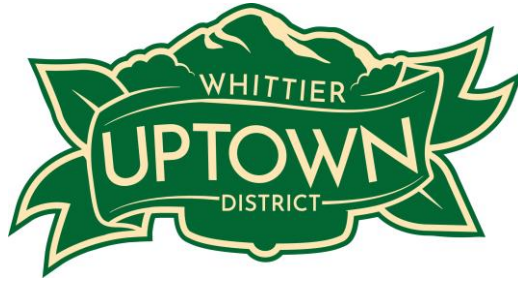
Current List of UWIA Executive Committee Members: Jim Dunkelman (Treasurer), Katie Galvin-Surbatovic (Secretary), Melinda Pina (Vice President) and Frank Rinaldi (President)

AGENDA

- 1. Call to Order: Frank Rinaldi, President**
- 2. Roll call: Brent or Stephanie**
- 3. Public Comment** - The public is invited to address the UWIA Executive Committee (EC) regarding any item of business. Speakers must limit their comments to two minutes. Pursuant to State law, the EC cannot take action or express a consensus of approval or disapproval on any oral communications which do not appear on the printed agenda.

UPTOWN WHITTIER IMPROVEMENT ASSOCIATION

c/o GM Properties ■ 13305 Penn Street, Suite 200 ■ Whittier, CA 90602
P (562) 697-5000 ■ F (562) 693-2126
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4. **Approve the January 25, 2022 Executive Committee meeting minutes** *Action Item*
5. **Executive Committee to vote to extend the ability to hold meetings for the Board and all standing committees via teleconference or video conference under the provisions of AB-361 for an additional 30 days from March 4, 2022 to April 3, 2022.** *Action Item*
6. **Discuss February 15th collaboration meeting held at the Whittier Chamber of Commerce.**
7. **Discuss and establish the agenda for the UWIA Board meeting on March 10, 2022.**
8. **Executive Committee to discuss board member role in city council candidate's campaign.**
9. **Other Committee items.**
10. **Next UWIA Executive Committee Meeting date: March 29, 2022, 8:00 a.m., at GM Properties, 13305 Penn St, Suite 200, Whittier, CA 90602, or possibly via teleconference.**
11. **Adjournment:** _____

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at the Whittier Train Depot, at the meeting location designated for the Board or Committee meeting and on their website www.uwia.org. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Brent Haskell brent@gmpropertiesinc.com or Stephanie Shamp stephanie@gmpropertiesinc.com of GM Properties at (562) 697-5000.

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**Uptown Whittier Improvement Association
Executive Committee
GM Properties, 13305 Penn Street, Suite 200, Whittier, CA 90602
TELECONFERENCE MEETING
Tuesday, January 25, 2022, 8:00 a.m.**

Present: Frank Rinaldi (President), Melinda Pina (Vice-President), Jim Dunkelman (Treasurer), and Katie Galvin-Surbatovic (Secretary)

Absent:

Guests: Milt Pate and Andrew Pina

Consultant: Brent Haskell and Stephanie Shamp – GM Properties

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Call to Order	Frank Rinaldi called the meeting to order at 8:07 a.m.	1. No Action Taken
2. Roll call and announcements	Brent Haskell took roll call.	2. No Action Taken
3. Public Comment	Brent Haskell stated no emails were received for public comment.	3. No Action Taken
4. Approve the January 3, 2022 Executive Committee Meeting Minutes	Corrections need to be made as follows:	4. Melinda Pina Motioned to Approve the Executive Committee Meeting Minutes from January 3, 2022. Frank Rinaldi 2nd. Brent Haskell Took Roll Call. All in Favor. Motion Passes.

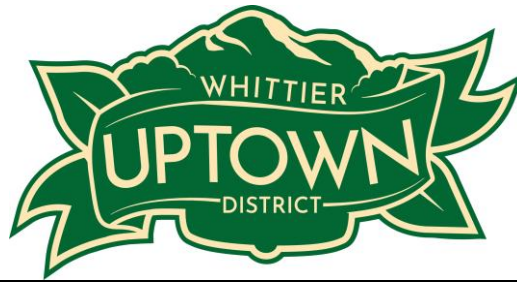
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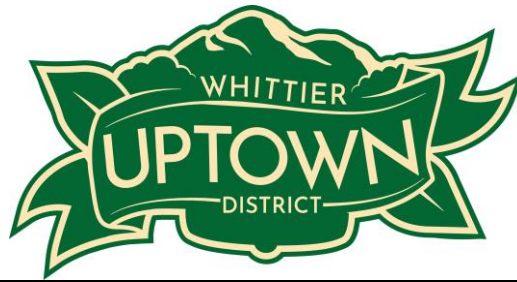
<p>5. Vote to Extend the Ability to Hold Board and All Standing Committee Meetings Via Teleconference or Video Conference under the Provisions of AB-361 for an Additional 30-Days from February 2, 2022 to March 4, 2022.</p>		<p>5. Melinda Pina Motioned to Extend the Ability to Hold Board and All Standing Committee Meetings Via Teleconference or Video Conference under the Provisions of AB-361 for an Additional 30-Days from February 2, 2022 to March 4, 2022. Jim Dunkelman 2nd. Brent Haskell Took Roll Call. All in Favor. Motion Passes.</p>
<p>6. Executive Committee to Discuss Relative DISI Committee Topics with the Committee Chair, Andrew Pina</p>	<p>Andrew Pina stated at the current position Edna Becerra is taking the marketing stage who was previously on call as needed. Edna is now being used as much as possible and DISI is requiring what is expected. The RFP process for Edna’s responsibilities and the monies are possibly to be the same or more with more requirements. Video content increasing in the last 2 – 3 years. RFP emphasis on video and engagement going out. The work requires a lot of hours. Further discussion on keeping the current price tag or lowering the price and putting more towards video and engagement. Jim Dunkelman confirmed Edna’s agreement. Brent Haskell stated Edna’s contract is up in April or May due to monies and payment it has to go out to RFP. Andrew requested the Executive Committee to consider algorithms – move to what is popular. Frank Rinaldi stated the UWIA</p>	<p>6. No Action Taken</p>



	<p>spent a substantial amount of money on social media and questioned if it is worth it or okay to spend elsewhere. Andrew pointed out the numbers are down indicating there are no enjoyable views. It may be due to not putting in the right fuel and outdated posts. The paid posts work the same as the billboards. Melinda Pina likes the year-to-year contracts. The environment changes so rapidly per year. Melinda wants to take the matter back to the DISI Committee because they understand it. Frank wants a 3-year contract with annual reviews. Brent stated if below \$2,500.00 the RFP is not needed, but can do annually and go thru the process of going thru the contract. Melinda Pina likes dropping the monies and having a 3-year contract. Frank asked how much is being spent. Brent stated paying \$2,200.00 per month. Further discussion on the contract options. Frank stated with the billboard up not sure of the benefits – was the money well spent and did UWIA get what it was looking for. Andrew is looking into different avenues with signage and advertisement with social media and ads. DISI Committee can have analytical data to back it up. A whole slew of Whittier themed pages to make business connections. Frank pointed out that Whittier is not a destination city like San Diego. Greet the people in the community before reaching out further. Also, the newsletter should be for the members / property owners only. The Executive Committee is in agreement.</p>	
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<p>7. The Executive Committee to Review the Attached Letter / Packet to be Distributed to the Property Owners by the end of March to Approve for Submission to the UWIA Board for Their Approval Proper to Mailing. Note: The CPA Review that will be Included in the Packet is Not Ready at this Time.</p>	<p>Revised letter, pdf pages 7 – 9, in alignment with the documents provided to the City. The dates were changed and missing the CPA review. Frank Rinaldi revised the opening letter. Brent to go forward with the Board. Jim Dunkelman reviewed and okay. Jim also reviewed Eide Bailly review and sent the requested changes. On track to have the Eide Bailly review for the next Board meeting. Brent Haskell stated the committee items in the letter is exactly what was submitted to the City for their report as part of the budget packet. Frank Rinaldi will modify it as needed so Brent can submit it to the Board.</p>	<p>7. Jim Dunkelman Approved the Letter / Packet to be Distributed to the Property Owners as Amended. Katie Galvin-Surbatovic 2nd. Brent Took Roll Call. All in Favor. Motion Passes.</p>
<p>8. Discuss and Establish the Agenda for the UWIA Board Meeting on February 10, 2022</p>		<p>8. No Action Taken</p>
<p>9. Discuss / Review / Revise the Edited District Manager RFP for Presentation to the Board at the February 10, 2022 Meeting</p>	<p>Brent Haskell sent the District Manager RFP to the Board. A ten-day response time frame, at the Board’s request, came and went with no Board response. Frank Rinaldi is comfortable with the changes as is. A Board member questioned the written RFP procedures required. It was discussed with legal. The legal response is a written RFP procedure is not required to be in the bylaws. Brent read the attached email recommendation from Ajit with Rutan & Tucker, LLP including Article 7 of the bylaws, dated January 13, 2022. Frank stated the process is already in place.</p>	<p>9. No Action Taken</p>



	<p>Brent agreed and understands Ajit is saying no need to change. Melinda Pina wants to form a new Task Force. Frank will ask the Board for volunteers as in the past. Further discussion on appointing or establishing a Task Force. Frank stated the Task Force is to work on the RFP, the Executive Committee to review prior to Board presentation and approval, then the District Manager RFP goes out to the public.</p>	
<p>10. Update RE: The Email Exchange with Ajit of Rutan & Tucker RE: The RFP Process and Procedures in the UWIA ByLaws</p>	<p>Previously discussed.</p>	<p>10. No Action Taken</p>
<p>11. Other Committee Items</p>		<p>11. No Action Taken</p>
<p>12. Next UWIA Executive Committee Meeting</p>	<p>The next regularly scheduled meeting will be on Tuesday, February 22, 2022, at 8:00 a.m. at 13305 Penn Street, Suite 200, Whittier, CA 90602 or teleconference.</p>	<p>12. No Action Taken</p>
<p>13. Adjournment</p>	<p>The meeting was adjourned at approximately 9:06 a.m.</p>	<p>13. No Action Taken</p>

Minutes were taken by Brent Haskell and Stephanie Shamp with GM Properties.



UWIA Board Meeting Announcement

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Please submit public comments and questions at least one hour before the start of the meeting to ensure the Board members receive them in time to view them at the meeting.

**Uptown Whittier Improvement Association
Board of Directors
Whittier Community Center, 7630 Washington Avenue
HYBRID / TELECONFERENCE
Thursday, March 10, 2022, at 8:30 a.m.**

Current List of UWIA Board Members: Ginny Ball, Jim Dunkelman (Treasurer), Roland Fargo, Katie Galvin-Surbatovic (Secretary) or Ben Pongetti or Brian Saeki, David Gonzalez, Stephen Ortiz or Irene McCallister, Milt Pate, Melinda Pina (Vice President), Frank Rinaldi (President), Steven Rodriguez

AGENDA

1. **Call to Order: Frank Rinaldi, President**

2. **Roll call: Brent or Stephanie**

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- 4. Approval of the February 10, 2021 UWIA Board meeting minutes** *Action Item*
- 5. Update from District Manager RFP Task Force**
- 6. Discuss adding sexual misconduct insurance for the UWIA, review information, if a conclusion can be reached from the information presented the Board to vote to add the coverage or not** *Action Item*
- 7. Committee tasks:**
- a. Executive Committee: Frank Rinaldi**
1. Frank Rinaldi
 - Executive Committee update
 - Other
 2. Finance report – Jim Dunkelman
 - Review of financials
 - Other
- c. Contractor Update – If contractors / vendors are available in person or on the call they can provide any updates / revisions not included in reports or be available for questions should there be any**
1. Edna Becerra (report attached)
 2. Coastal Landscape Services – Tyson (report attached)
- d. District Identity Committee: Andrew Pina**
1. District Identity Committee update
 2. Other
- e. Sidewalk Operations Committee: Steven Rodriguez**
1. Sidewalk Operations Committee update
 2. Update regarding Ambassador RFP Task Force
 2. Other

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- f. **Land Use and Project Review Committee: Frank Rinaldi**
1. Land Use Committee update
 2. Other

8. Other Board Items

9. Next Regularly Scheduled UWIA Board Meeting: April 14, 2022, at 8:30 a.m., at the Whittier Community Center, 7630 Washington Ave or possibly via teleconference.

10. Adjournment: _____

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