



**Uptown Whittier Improvement Association
Executive Committee**

**GM Properties, 13305 Penn Street, Suite 200, Whittier, CA 90602
Tuesday, May 28, 2019, 8:00 a.m.**

Present: Melinda Pina (President), Conal McNamara (Vice President), and Jim Dunkelman (Treasurer)

Absent: Monica Oviedo (Secretary)

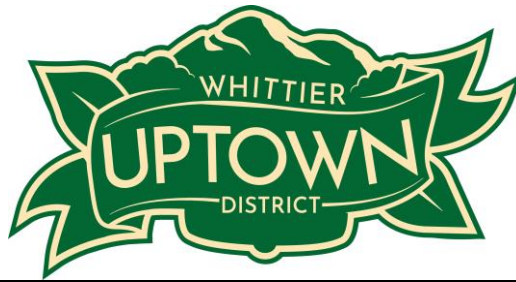
Guests: Milt Pate and Steven Rodriguez

Consultant: Brent Haskell and Stephanie Shamp – GM Properties

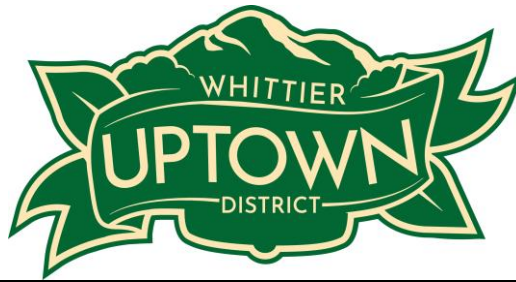
MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Call to Order & Introductions	Melinda Pina called the meeting to order at 8:06 a.m.	1. No Action Taken
2. Introduction of guests, announcements		2. No Action Taken
3. Public Comment		3. No Action Taken
4. Approval of the Executive Committee Minutes dated April 30, 2019		4. Conal McNamara motioned to approve the April 30, 2019 Executive Committee minutes. Jim Dunkelman 2nd. All in favor, motion passed.
5. Discuss election and appointment of	The executive committee went over the nomination protocol established last year. Also went over directors appointed for	5. GM to send the interested person

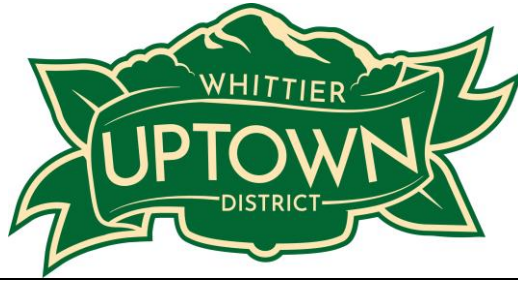
UPTOWN WHITTIER IMPROVEMENT ASSOCIATION



<p>nominating committee</p>	<p>one year and two years. DISI Committee and Sidewalk Committee to come up with ways to promote and market Uptown. Further discussion on Nick Teel’s interest to do more on the Board, assist Jim Dunkelman, and has some ideas. There are currently ten active Board Members. Ron Jeffery active until the end of June of this year. Conal McNamara stated some Boards function with less quantity such as Glendale. Melinda Pina agrees, quality over quantity. GM to send acknowledgement email to respondent. Melinda stated of the surveys mailed out, received three responses back. Brent stated 145 mailed out with ten returned to sender. Jim thinks it would be worth-while to bring Marco Li Mandri back for a one-year review visit on current status and advise. Melinda stated she is not opposed. Conal thinks it’s a good idea but believes Marco would state the obvious. Jim would like the Board to divide the lists up and call. Conal would like to bring the lists down to local owners, separate the lists by who knows who, and hit the ground walking. Melinda would like to pitch Streetscape and a lot to do.</p> <p>Jim Dunkelman believes he misunderstood there was no money to construct the Streetscape. Conal McNamara stated the city has \$800,000. Council estimated costs at \$3 million. All agree funding is not an issue. All predicted on what actual cost is. It is likely to happen within 3 years. The hard part is what account does it come from. Conal brought up UWIA can do</p>	<p>meeting dates and a thank you.</p>
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	<p>other things such as adopt a bench, etc. Jim stated parking will assist UWIA. Melinda will consider a call for a Nominating Committee. Further discussion on owners not knowing about UWIA or do not have the time to volunteer. Conal would like to start slower with cross marketing and tourism with representing the museum and have a restaurant, theatre, and/or hotel package. Think outside the box and possible Board Membership. UWIA cannot solve everyone's problem. Melinda believes this is for the Sidewalk Committee. Conal thinks it really should be a separate committee and everyone needs to think like a business. Melinda would like to bring up a Task Force from each Committee.</p>	
<p>6. Task force update regarding the City Streetscape Plan meeting on May 22, 2019</p>	<p>Conal McNamara stated nothing has changed. Jim inquired what to expect at the meeting. Conal does not anticipate a lot of discussion. Rubber stamp document to set the Streetscape plan. Dave is to put a build out RFP with Public Works then Council to find funding.</p>	<p>6. No Action Taken</p>
<p>7. Discuss and approve the agenda for the UWIA Board meeting on June 13, 2019.</p>	<p>Conal requested to omit Item 4. Wording to only state Public Comment Limited to Two Minutes.</p> <p>Melinda requested to omit Item 6. c. 2, 3, 4, 5. in Sidewalk Operations Committee.</p> <p>Melinda stated Ricardo Diaz will discuss Web Design and content update on Item 6. d. District Identity Committee.</p>	<p>7. Item 4. Wording to state Public Comment Limited to Two Minutes</p> <p>Items 2 – 5 in 6. c. to be removed.</p>



	6. e. Melinda stated Ron is the main contact for now for 6. e. Land Use and Project Review Committee	
8. Other Committee Items		8. No Action Taken
9. Next UWIA Executive Committee Meeting	The next regularly scheduled meeting will be on Tuesday, June 25, 2019, at 8:00 a.m. at 13305 Penn Street, Whittier, CA.	9. No Action Taken
10. Adjournment	The meeting was adjourned at 9:04 a.m.	10. No Action Taken

Minutes taken by Brent Haskell and Stephanie Shamp with GM Properties.