



Uptown Whittier Improvement Association
Land Use Committee
GM Properties
13305 Penn Street, Suite 200, Whittier, CA 90602

TELECONFERENCE MEETING

Tuesday, October 13, 2020, 8:30 a.m. Meeting Minutes

Present: Frank Rinaldi (Committee Chair), Ginny Ball, and Ben Greer

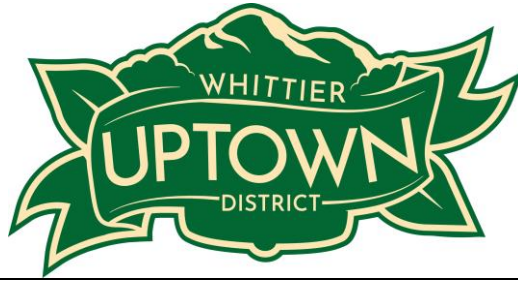
Absent: Stephen Ortiz, and Ben Pongetti

Guests: Milt Pate

Consultant: Brent Haskell and Stephanie Shamp – GM Properties

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Call to Order	Frank Rinaldi called the meeting to order at 8:34 a.m.	1. No Action Taken
2. Roll Call	Brent Haskell took roll call.	2. No Action Taken
3. Public Comment	Milt Pate wanted to discuss the billboard at Ocean being gone. Brent Haskell stated some were up for four weeks and others up for 8 weeks. The advertisement is assigned by the day. With the setup and design already established and paid the next billboard advertisements should not cost as much. Brent went on to say UWIA also received a couple of advertisement emails from Lamar Advertising – Los Angeles, dated 10/9, and from Oscar J.	3. No Action Taken



	<p>Rojo, dated 10/10, regarding solicitation for business.</p> <p>Frank Rinaldi stated he met with Frank Medina regarding the WUA creating the business watch. After that is established, they will approach the police department and state doing all that can be done on our end what can the City do. Further discussion on trees and lighting, Greenleaf Avenue landscape, and maintenance is shabby. Frank Medina requested more UWIA cleaning at the Greenleaf Promenade since the businesses are not doing it and asked if UWIA is interested in purchasing tents since winter is coming. Frank Rinaldi requested WUA to provide information to UWIA on commitment and what is being done before making a request to UWIA.</p>	
<p>4. Approval of the September 8, 2020 Land Use Committee Minutes</p>	<p>Corrections need to be made as follows:</p> <p>Strike – 3. Public Comment: “Ben stated calls out for public opinion can include.”</p>	<p>4. Ben Greer Motioned to Approve the September 8, 2020 Land Use Committee Meeting Minutes as corrected. Frank Rinaldi 2nd. All in Favor. Minutes Approved.</p>
<p>5. Discuss Progress of Parking Structure on Comstock</p>	<p>Frank Rinaldi stated the city is on schedule. Frank observed since Covid-19 the parking lot is full because there is no fee. Prior to that the top two floors were empty with \$3 per hour fee. Frank thinks a validation system on the first hour free or lower the cost would be a good idea going forward. Ben Greer asked how many parking spaces are gone because of the Greenleaf Promenade. Frank stated</p>	<p>5. No Action Taken</p>



	<p>almost all of them and estimated 100 – 120 spaces. Ben stated with the parking being gone on Greenleaf because of the promenade, the parking lot use will increase. Ginny Ball liked the first hour idea for drop offs and pick-ups. Frank will bring it up with the business association if they want to pursue. Ginny thinks it is best to speak to the city on intentions.</p>	
<p>6. Discuss the Greenleaf Promenade and the City Council Meeting this Evening to Vote on a Possible Extension of Time for the Promenade.</p>	<p>Ginny Ball wants to submit a letter to the city for Public Comment at today’s meeting – UWIA in support of the Promenade extension of time. Frank Rinaldi stated that could be done if everyone wanted to. Ben Greer is in agreement, UWIA should be on record with the City and it’s a good idea. Frank Rinaldi will put something together. Brent Haskell will send out for Ginny and Ben’s review before emailing to the City before 5:00 p.m. so the City Council will receive in time prior to their meeting.</p>	<p>6. No Action Taken</p>
<p>7. Other Committee Items</p>		<p>7. No Action Taken</p>
<p>8. Next Land Use Meeting</p>	<p>The next regularly scheduled meeting will be Tuesday, November 10, 2020, at 8:30 a.m.</p>	<p>8. No Action Taken</p>
<p>9. Adjournment</p>	<p>The meeting was adjourned at 9:12 a.m.</p>	<p>9. No Action Taken</p>

Minutes taken by Brent Haskell and Stephanie Shamp with GM Properties.