



Uptown Whittier Improvement Association
Sidewalk Operations Committee
GM Properties, 13305 Penn Street, Suite 200, Whittier, CA 90602
Friday, April 26, 2019, 10:00 a.m. Meeting Minutes

Present: Stephen Ortiz (Committee Chair), Ronald Jeffery, Conal McNamara, Steven Rodriguez, Milt Pate, Melinda Pina, Mark St. Julien

Absent: Michael Contreras, Mina De La Cerda/Gabriella De La Cerda-Lim, Jeff Langan, Steven Rodriguez

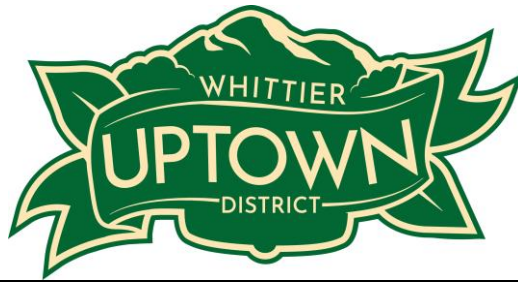
Guests: Olivia Rios, Jim Dunkelman, Frank Medina

Consultant: Brent Haskell and Stephanie Shamp – GM Properties and Steve Monroy - Aleco

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	Stephen Ortiz called the meeting to order at 10:04 a.m.	1. No Action Taken
2. Introduction of guests, announcements		2. No Action Taken
3. Public Comment	Olivia with WUA stated great to see the Ambassador presence. There are homeowner complaints on cleanliness. Stephen Ortiz discussed there is a schedule in place. Ron Jeffery sated this is not UWIA’s initial responsibility. Melinda Pina stated this is for business owners, not homeowners. Olivia asked for UWIA’s schedule and Melinda asked for WUA to share their schedule. Frank Medina stated WUA does not have a schedule and it is their first-year cleaning. Melinda asked	3. No Action Taken

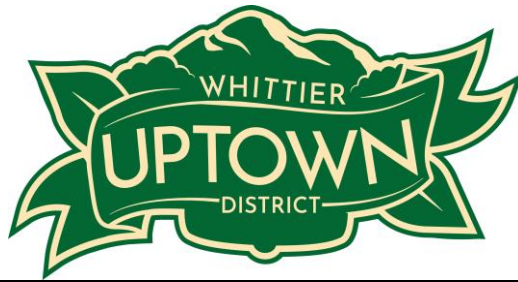
UPTOWN WHITTIER IMPROVEMENT ASSOCIATION



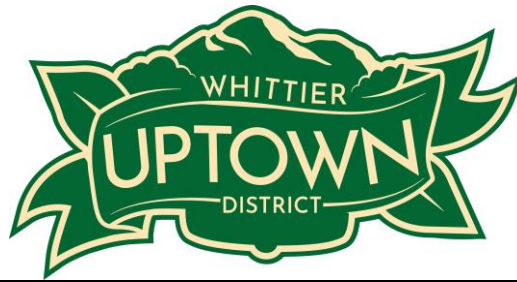
	<p>what is in WUA’s budget. Frank replied \$11,500.00 and last year \$8,500.00. Melinda stated UWIA is \$12,500.00 per month and expressed her concern for working around UWIA’s schedule. Frank stated UWIA will be used as a blueprint to work around and supplement. Stephen stated the schedule is to pick up trash and clean. The power washing is done once a quarter and pressure washing is on a case-by-case basis.</p> <p>Olivia stated the homeless are coming back to the area and she was a victim of a beer can thrown at her 2’ away with a parking attendant. Stephen stated that is a police issue.</p> <p>Frank Medina stated last year WUA expressed an interest in graffiti and trash can labels. WUA wants to make a stronger stance on the trash cans and pursue a face lift in uptown. He understands the trash cans are to be replaced but would like to paint them and have involvement with UWIA and work with the city and on bids. WUA stated they want to participate financially, work with the city, and want a formal agreement between UWIA and WUA. Conal McNamara stated from start to end, the city works in budget, and used Little Italy as an example. Conal stated bringing unity to the council is a good thing, consider sponsoring benches with the logos, expanding streetscape, and the parklets.</p>	
<p>4. Approval of March 29, 2019 Minutes</p>		<p>4. Mark St. Julien motioned to approve the March 29, 2019 minutes. Ron Jeffery</p>



		2nd. All in favor. None opposed. Motion passed.
5. Development of Sidewalk Operations Mission Statement – Stephen Ortiz	Stephen Ortiz, Ron Jeffery, and Mark St. Julien provided mission statements as part of their homework.	5. All in agreement to use Ron Jeffery’s Mission Statement. GM to include in the Agenda before the Brown Act.
6. Crime Prevention Through Environmental Design – Mike Contreras	Mike Contreras absent.	6. Tabled
7. Review & Comments on Coastal Landscape Services – Stephen Ortiz	Tyson Smith absent. Coastal Landscape provided report for the meeting for review and discussion.	7. No Action Taken
8. Ambassador Program by Aleco Security – Carlos Lopez	Steve Monroy represented Aleco. He provided the Ambassador report at the meeting. Further discussion on the business, patron, and property owner survey/questionnaire. Melinda Pina stated there will be a payment in-balance and people pay into it have a voice. Melinda is concerned this will open pandora’s box. Mark St. Julien stated everyone wants more security and would like to see the Ambassador log and the effectiveness today. Ron Jeffery would like to take out the survey. Milt Pate, Mark St. Julien, and Melinda Pina agree. Melinda would like to see a questionnaire on 4-hours of service to be provided to the	8. Alecto to work with Stephen Ortiz and Frank Rinaldi to create a qualified survey for the next meeting.



	<p>business owners, with Ambassador work hour options, and provide optional hours in A – B – C – D format. Aleco to work with Stephen Ortiz and Frank Medina to create a qualified survey for the next meeting.</p> <p>Steve Monroy stated Aleco will pick up the bill and put the logo on the Ambassador jackets and shirts. The costs are \$20.00 each. Stephen Ortiz would like to get a sample of the logo to be presented to the Board. Aleco presence impacts/affects the non-attendance of the homeless.</p> <p>Mark asked if there is a business owners list. Brent Haskell stated there is a mailing list, not an email list. Frank and Stephen stated they are passionate about making a difference with the city and the sidewalk. Frank would like UWIA and WUA to both to go to the city meetings as one. Jointly there is a bigger voice. Stephen added not as a smaller group. Stephen requested GM to add on the Board Agenda for the Board to attend city meetings with homework done and presentation ready. Stephen also requested a WUA member to be on the UWIA Board and visa-versa. Further discussion on Board vote.</p> <p>Business card handouts discussed for Aleco to provide with business information on one side and revenue on the other. Stephen requested GM to report back to the DISI committee to gather and create an Ambassador card with Edna Becerra.</p>	<p>Aleco will pay to put the logo on the Ambassador jackets and shirts. The costs are \$20.00 each. Aleco to provide Stephen Ortiz a sample of the logo to be presented to the Board.</p> <p>GM to include the following on the Board Agenda:</p> <ul style="list-style-type: none"> a. Board Members to attend city meetings. b. Request for a WUA Member to be on the UWIA Board and a UWIA Board Member to be a WUA Member. <p>GM to report back to the DISI Committee to gather and create an Ambassador card with Edna Becerra.</p>
--	--	---



9. Discussion of Authority Given to Sidewalk Operations to manage vendors – Mark St. Julien	The Committee acknowledges there is a disconnect between the Board and the Committee on items that need to be addressed without delay. The committee would like to establish a connection or a process within UWIA and the vendors on management issues that arise on decisions to be made without the need of a monthly meeting of specific matters. Further discussion on how much authority the Committee has in the uptown district and is still accountable to the Board. Stephen requested this item to be included in the Board Agenda.	13. GM to include in the following on the Board Agenda: a. Establish a connection or a process within UWIA and a vendor on management issues.
10. Other Sidewalk Operations Projects – Stephen Ortiz.	The Building Improvement Project Initiative was discussed. Possible city reduction program for a specific time period within the district for a certain percentage off i.e. 20% off. Further discussion on permit fees, glass protection installation fees waived. All agreed a cleaner uptown is better for everyone.	15. No Action Taken.
11. Other Committee Items.		16. Tabled
17. Next SOBO Meeting	The next regularly scheduled meeting will be Friday, May 24, 2019, at 10:00 a.m.	17. No Action Taken
18. Adjournment	The meeting was adjourned at 11:43 a.m.	14. No Action Taken

Minutes taken by Brent Haskell and Stephanie Shamp with GM Properties.