



Uptown Whittier Improvement Association
Sidewalk Operations Committee
GM Properties, 13305 Penn Street, Suite 200, Whittier, CA 90602
HYBRID TELECONFERENCE MEETING
Friday, May 20, 2022, 10:00 a.m. Meeting Minutes

Present: Steven Rodriguez (Committee Chair), Melinda Pina (Vice-Chair), Shane Cadman, Trese Childs, David Gonzalez, Stephen Ortiz, and Milt Pate

Absent: Michael Contreras and Frank Medina

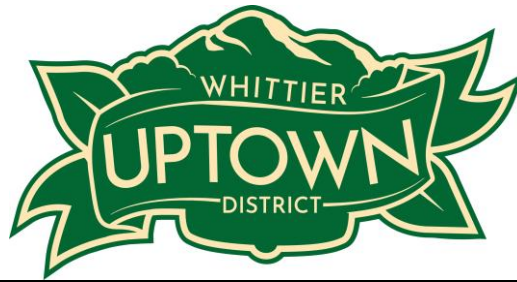
Guests:

Consultant: Brent Haskell and Stephanie Shamp – GM Properties

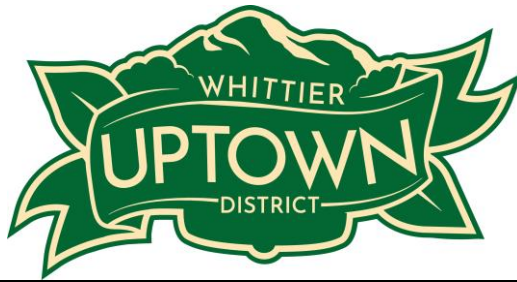
MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Call to Order	Steven Rodriguez called the meeting to order at 10:04 a.m.	1. No Action Taken
2. Roll Call	Brent Haskell took roll call.	2. No Action Taken
3. Public Comment	<p>Brent Haskell to email Frank Medina to see if he is still interested in being on the Sidewalk Committee.</p> <p>Bent Haskell stated no emails were received for public comment.</p> <p>Milt Pate stated the new 52-unit apartment project on Comstock Avenue and Philadelphia Street looks good. Melinda Pina asked if there is any consideration for senior citizens. There is none.</p>	3. No Action Taken

UPTOWN WHITTIER IMPROVEMENT ASSOCIATION



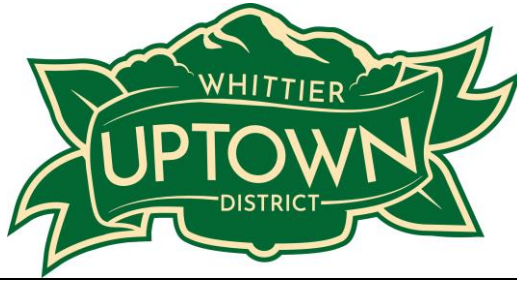
<p>4. Approval of the April 29, 2022, Sidewalk Operations Meeting Minutes</p>	<p>Corrections need to be made as follows:</p>	<p>4. Shane Cadman Motioned to Approve the April 29, 2022, Sidewalk Operations Meeting Minutes. David Gonzalez 2nd. Brent Haskell Took Roll Call. All in Favor. Motion Passes.</p>
<p>5. Approval of the May 6, 2022, Sidewalk Operations Special Meeting Minutes</p>	<p>Corrections need to be made as follows:</p>	<p>5. David Gonzalez Motioned to Approve the May 6, 2022, Sidewalk Operations Special Meeting Minutes. Milt Pate 2nd. Brent Haskell Took Roll Call. All in Favor. Motion Passes.</p>
<p>6. Sidewalk Operations Committee to Discuss if UWIA Should Contribute Funds Towards the Extra Work Performed by the City on the Promenade. If it is Determined to Contribute then an Amount needs to also be Determined</p>	<p>Steven Rodriguez stated financial assistance was discussed at the last Board meeting on lighting, safety, landscape, and safety. The City recommended the UWIA contribute 50% of the costs. The Board discussed to provide guidance to the Sidewalk Operations Committee. The Sidewalk Committee has been assigned the task of deciding to contribute or not and the amount if any. Melinda Pina informed the Sidewalk Committee that 50% came arbitrary through Henry Bouchot and UWIA made a statement at a Council meeting in Public Comment against the closing of Greenleaf when the owners voted against it. David Gonzalez asked if \$500,000.00 was the initial number thrown out. Steven replied it would be 1/3 of 50%. Taking all three (UWIA, WUA, and the Chamber) into consideration. Melinda believes it is 1/3 of</p>	<p>6. David Gonzalez Motioned to Table the City's Contribution Request Towards the Extra Work on Greenleaf Until Formal Written Request is Received along with Supporting Documentation. Shane Cadman 2nd. Brent Haskell Took Roll Call. All in Favor. Item is Tabled.</p>



	<p>\$250,000.00 and stated UWIA is already putting money into what is being requested. Shane Cadman stated he cannot speak until actual amounts are seen. David Gonzalez asked if UWIA has anything in writing from the City. Melinda replied no and needs a completed assessment survey for justification. Melinda went over UWIA's annual costs as follows:</p> <ul style="list-style-type: none">◦ Maintenance \$150,000.00◦ Ambassador \$ 57,600.00◦ Social Media \$ 25,200.00◦ Banners \$ 18,000.00◦ Billboards \$ 36,000.00◦ Umbrellas \$ 10,000.00 <p>Shane wants the documentation presented to UWIA. Brent Haskell stated he asked Brian Saeki for amounts but nothing has been received. Melinda stated whether UWIA pays or not, the City is going to do the work. David stated this was triggered in mean spirit by a Council member that is no longer there. David is in agreement with Shane. Cannot discuss without knowing specifics in writing. Trese Childs agrees. Stephen Ortiz stated with numbers tossed around wants to know what the \$75,000.00 equates to. Steven Rodriguez stated since the group requested something in writing to have a dialogue on the right numbers, to reserve and maintain. Melinda went over the City preliminary cost estimates on Greenleaf. Forwarded to Brent Haskell to provide to the Sidewalk Committee. Stephen Ortiz does not understand why it is not the City's sole responsibility. Melinda reminded the Committee, it is not UWIA's responsibility to replace what the City is doing. All are taken care of by UWIA but the lighting and the City takes care of that. Shane asked if there were past contributions and requested history. Steven Rodriguez recalled holiday lights. Melinda agreed and stated the DISI committee is creating a high-end video campaign</p>	
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	<p>and an interactive map. Steven Rodriguez wants to table until a formal written request is provided and then decide to support it or not. David agreed something in writing should be in the Agenda packet. Melinda stated optimistic on the future. Melinda and Frank Rinaldi met with Councilmember Octavio Martinez. It was positive and Octavio wants a relationship with UWIA. Steven Rodriguez asked Brent when was information requested. Brent stated after the Board Meeting on the 12th. David expressed concern. Shane stated he does not disagree with a needs assessment but would like to see expenses itemized first and in writing. Melinda stated however UWIA handles this matter with the City keep in mind it sets a precedence. Need to clearly think how the City will approach UWIA in the future. David agrees. Brent to send an email to Brian Saeki that UWIA would like a formal written request with an itemized list of expenses.</p>	
<p>7. Sidewalk Operations Committee to Review and Discuss the Attached Ambassador Program Guidelines, Make Edits if Necessary, and Approve the Best Draft to Present to the Executive Committee for Review Prior to Board Approval of Posting the RFP</p>	<p>Steven Rodriguez opened the floor for comments and questions. David Gonzalez asked the members if they had a replacement for the word “stakeholder”. Shane Cadman threw out “constituent” and “concerned parties” and asked why the word is an issue. Steven Rodriguez stated all are owners. David stated it was questioned in the last meeting and David brought it up as he said he would. No further discussion. The word “stakeholder” will remain. The changes of the live corrections were accepted. David stated this form can be used for future use. The hours will need to be revised as the needs change. The Executive Committee can review and discuss.</p>	<p>7. Shane Cadman Motioned to Approve the Ambassador Program Guidelines As Edited. Trese Childs 2nd. Brent Haskell Took Roll Call. All in Favor. Motion Passes.</p>



8. a. Review & Comments on Coastal Landscape Services – Steven Rodriguez / Tyson Smith	<p>See Attached Monthly Report.</p> <p>Steven Rodriguez stated Coastal is reprioritizing locations per the revised City schedule on Greenleaf. Melinda Pina stated Coastal is doing a great job. Stephen Ortiz asked if Coastal is doing the weed abatement thru the back alleys or is it a City issue. Steven Rodriguez replied to report to the City.</p>	8. a. No Action Taken
9. Other Committee Items		9. No Action Taken
10. Next SOBO Meeting	<p>The next Sidewalk Operations Committee meeting will be on Friday, June 24, 2022, at 10:00 a.m. at GM Properties, 13305 Penn Street, Suite 200, Whittier, CA 90602, or possibly telephonically.</p>	10. No Action Taken
11. Adjournment	<p>The meeting was adjourned at 11:24 a.m.</p>	11. No Action Taken

Minutes were taken by Brent Haskell and Stephanie Shamp with GM Properties.