



**Uptown Whittier Improvement Association
 Sidewalk Operations Committee
 GM Properties, 13305 Penn Street, Suite 200, Whittier, CA 90602**

TELECONFERENCE MEETING

Friday, November 19, 2021, 10:00 a.m. Meeting Minutes

Present: Steven Rodriguez (Committee Chair), Melinda Pina (Vice-Chair), Shane Cadman, Trese Childs, David Gonzalez, Frank Medina, Stephen Ortiz

Absent: Michael Contreras and Milt Pate

Guests:

Consultant: Brent Haskell and Stephanie Shamp – GM Properties

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Call to Order	Steven Rodriguez called the meeting to order at 10:02 a.m.	1. No Action Taken
2. Roll Call	Brent Haskell took roll call.	2. No Action Taken
3. Public Comment	Brent Haskell stated no emails were received for public comment. Steven Rodriguez stated he has a hard stop at 10:30 a.m. and Melinda Pina will need to take over.	3. No Action Taken
4. Approval of the October 29, 2021, Sidewalk Operations Meeting Minutes		4. Shane Cadman Motioned to Approve the October 29, 2021, Sidewalk Operations Meeting Minutes. David Gonzalez 2nd.

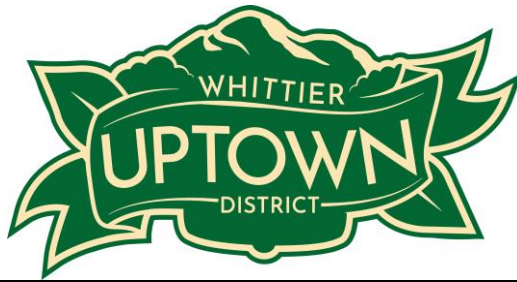
UPTOWN WHITTIER IMPROVEMENT ASSOCIATION



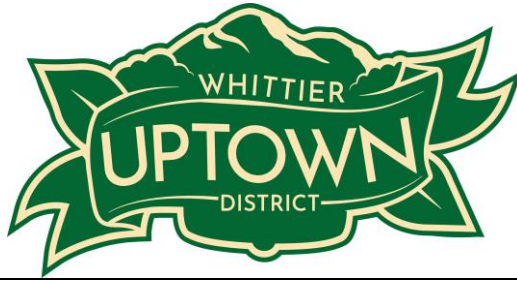
		Brent Haskell Took Roll Call. All in Favor. Motion Passes.
5. Approval of the 2022 Calendar Year Sidewalk Committee Meeting Schedule		5. Melinda Pina Motioned to Approve the 2022 Calendar Year Sidewalk Committee Meeting Schedule. David Gonzalez 2nd. Brent Haskell Took Roll Call. All in Favor. Motion Passes.
6. Discuss and Vote on the Revised Mission Statement	See Attached Draft Mission Statement	6. Melinda Pina Motioned to Approved the Revised Mission Statement. Shane Cadman 2nd. Brent Haskell Took Roll Call. All in Favor. Motion Passes.
7. a. Review & Comments on Coastal Landscape Services – Steven Rodriguez / Tyson	See Attached Monthly Report.	7. a. No Action Taken
8. a. – e. Ambassador Program by Aleco – Steven Rodriguez /	The Weekly Reports can be viewed at the following link: https://1drv.ms/u/s!Apvhi19q8eJPgnRSQ45YF5EcXjuJ?e=Nek2jC	6. a. – e. No Action Taken



<p>Carlos Lopez / Stephen Monroy</p>	<p>No discussion on the reports. David Gonzalez shared with the Committee that the businesses are doing what they are supposed to do on the skateboarder activity. The Police Department was called out yesterday and a couple of weeks ago. Police did what they were supposed to do and tickets were given. There were online postings that the police were harassing the skateboarders and should have better things to do. There is a hard close on the Ambassador agreement ending January 12th. It would take Board approval, another agreement, and should include consulting with legal to see if extending is even an option. David wants to create an RFP based on the desires and wants of the Board. Understands there would be a gap in service. Stephen Ortiz wants the Committee to state their opinions on the takeaway. Frank Medina wants an interim plan in place. Stephen Ortiz asked what would be missing. Frank stated nothing would be missing. From a visibility point of view, the Ambassadors are the eyes and ears and use the Police Department in place. It will be interesting to see the perceived value if the Ambassadors are missing for a month or two. David stated the previous Taskforce did a lot of leg work and based on the last meeting with the Board desires the next task is to edit, remove, incorporate, and add into the RFP. There are two options 1) Go to the attorney to extend the contract or 2) have the gap in services. Stephen Ortiz pointed out the additional extension is not in the current RFP. Frank agrees with Stephen Ortiz – see how the Ambassadors impact uptown. Stephen Ortiz would like to see business owners and WUA participation and involvement in the Ambassador Program. Melinda Pina would like to see the hours and uniforms modified and WUA to provide some financial support. It benefits business owners more than it benefits property owners.</p>	
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Frank stated he cannot speak for WUA but does not believe WUA can financially afford to help. Justin Tiptons is the President and Rick Gonzales is the Vice-President. Melinda stated UWIA does the work and the cleanup with no filming funds to UWIA. Melinda would like to continue with the Ambassador program with the Board suggested changes. Stephen Ortiz agrees and stated with service partnership payment includes appreciation. Stephen Ortiz would speak to WUA. David would like to craft the program and add the themes, in collaboration with WUA, and get the City involved, present to the Executive Committee, then present to the Board on a revamped RFP. Further discussion on WUA involvement and the process on the collection of fees. WUA is not invested and does not understand how UWIA works so they need to be invested. Frank agrees with Melinda. Every partner needs to be acknowledged. UWIA collection process discussed. Melinda wants a Taskforce consisting of 3 – 4 people to discuss with the WUA President and Vice-President of the Board. David Gonzalez, Trese Childs, Shane Cadman, and Stephen Ortiz on the Taskforce. David Gonzalez to take the lead, keep the Executive Committee abreast on the meeting, and will continue on the feedback. Melinda believes the Ambassadors do not stop the skateboarders, but are a good deterrent. Skateboarders, motorcycle gangs, and graffiti were further discussed. More signs need to be posted, before the revamped Promenade, and code enforcement logistics are needed. UWIA may need to bring up signage at the Council meeting and should express appreciation to the Police Department. David stated the skateboarder signs need to be discussed at the Board meeting. To be added to the Board Agenda and Katie Galvin-Surbatovic needs to advocate on behalf of UWIA or



	provide direction. Melinda wants the UWIA logo on the signs.	
9. Other Committee Items		9. No Action Taken
10. Next SOBO Meeting	The next Sidewalk Operations Committee meeting will be on Friday, December 17, 2021, at 10:00 a.m. at GM Properties, 13305 Penn Street, Suite 200, Whittier, CA 90602, or possibly telephonically.	10. No Action Taken
11. Adjournment	The meeting was adjourned at 11:06 a.m.	11. No Action Taken

Minutes were taken by Brent Haskell and Stephanie Shamp with GM Properties.