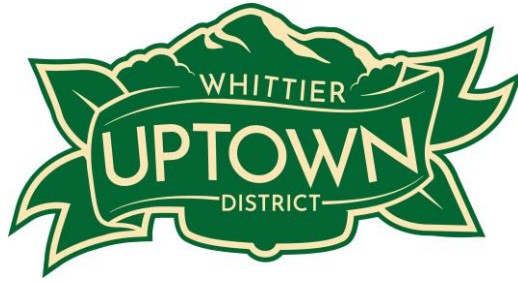


**Uptown Whittier Improvement Association
District Identity and Streetscape Improvement (DISI) Committee
Whittier Historical Society
6755 Newlin Ave., Whittier, CA 90601
Wednesday, Sept. 12, 2018, 11 a.m.**

AGENDA

1. **Call to Order & Introductions: Tim Traeger, District Identity chair**
2. **Approval of July 25, 2018 minutes, Aug. 15 minutes** *Action Item*
3. **Introductions of guests, announcements**
4. **Public Comment (REITERATION OF NEW BOARD POLICY WHEREBY PUBLIC COMMENTS ON ANY AGENDA ITEM ARE LIMITED TO TWO MINUTES AND MUST BE MADE IN WRITING FOR POSSIBLE FURTHER CONSIDERATION)**
5. **Committee tasks:**
 - a. RFP responses for Content Manager, Stephen Ortiz. Follow Up on Ortiz's E-mail titled "Subjects for Discussion"
 - b. Holiday task force report from meeting with UWA, Whittier Community Foundation and Chamber of Commerce on Aug. 17. Discussion of options for buying holiday banners to be installed along Philadelphia Street. Theme? Color? Price?
 - c. Presentation by "Branding is Social, Inc." regarding a possible partnership between the UWIA and Ford Motor Co. for its "Buckle Up for Love Campaign."
 - d. Ricardo Diaz reported there are 22 green receptacles and 4 bus stop trash cans. Have we ordered signage for them through Marco? Discussion of prices, color and ordering the signs through Crocker Signs with UWIA approval.
 - e. I suggest we also partner with Arts Connect, an independent coalition of businesses, institutions, organizations and individuals who are committed to: promoting



the arts through the dissemination of information of cultural programs and 2) spearhead cooperative community arts events among its members and 3) identify art opportunities for underserved communities. Arts Connect: Next meeting 5:30 p.m. Sept. 13 at the Whittier Museum.

Authorize DISI Committee and Executive Committee to select

- a. Finalists for Web Site are Geocentric; BBMD, Digital – to be selected with collaboration of selected Content Manager

6. Other Committee Items

8. Next DISI Meeting date: October 17, 2018, 11 a.m.

9. Adjournment: _____

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at City Hall and the meeting location designated for the Board meeting. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Stephanie Shamp of GM Properties at (888) 356-2726.