



UWIA District Identity and Streetscape Improvements (DISI) Committee Meeting Announcement

On March 12, 2020, Governor Newsom issued Executive Order No. N-29-20, which allows board members / committee members to attend publicly announced meetings telephonically. Please be advised that some, or all, committee members may attend this meeting telephonically.

Consistent with mandates of Executive Order No. N-29-20, a physical location from which members of the public may observe the meeting or offer public comment will not be made available. GM Properties will not be open to the public for this meeting; however public comment on the attached agenda can be provided via email at info@uwia.org.

Please submit public comments and questions at least one hour before the start of the meeting to ensure the DISI Committee members receive them in time to view them at the meeting.

**Uptown Whittier Improvement Association
District Identity and Streetscape Improvements (DISI) Committee
GM Properties
13305 Penn Street, Suite 200, Whittier, CA 90602
TELECONFERENCE
Friday, November 6, 2020, 9:00 a.m.**

Current List of UWIA District Identity Committee Members: Ana Lilia Barraza, Ricardo Diaz (Committee Chair), Melinda Pina, Ben Pongetti and Andrew Yanez (Vice Chair)

AGENDA

- 1. Call to Order: Ricardo Diaz, District Identity chair**
- 2. Roll call: Brent or Stephanie**
- 3. Public Comment** - The public is invited to address the DISI Committee regarding any item of business. Speakers must limit their comments to two minutes. Pursuant to State law, the Committee cannot take action or express a consensus of approval or disapproval on any oral communications which do not appear on the printed agenda.

UPTOWN WHITTIER IMPROVEMENT ASSOCIATION

c/o GM Properties ■ 13305 Penn Street, Suite 200 ■ Whittier, CA 90602
P (562) 697-5000 ■ F (562) 693-2126
info@uwia.org ■ www.uwia.org



4. DISI Membership – Committee Chair to add / remove members if necessary
5. Approve the October 2, 2020 DISI Meeting Minutes *Action Item*
6. Discuss and approve the 2021 calendar year schedule of meetings for the UWIA DISI Committee *Action Item*
7. Billboard update
8. Banner update
9. Discuss ideas for the Greenleaf Promenade, beautification / branding ideas
10. Discuss the idea of UWIA polos shirts for board members and committee members
11. Other Committee Items
12. Next DISI Meeting date: December 4, 2020, 9:00 a.m., at GM Properties, 13305 Penn St, Suite 200, Whittier, CA 90602 or possibly telephonically
13. Adjournment: _____

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at the Whittier Train Depot, at the meeting location designated for the Board or Committee meeting and on their website www.uwia.org. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Brent Haskell brent@gmpropertiesinc.com or Stephanie Shamp stephanie@gmpropertiesinc.com of GM Properties at (562) 697-5000.



**Uptown Whittier Improvement Association
District Identity and Streetscape Improvements (DISI) Committee
GM Properties
13305 Penn Street, Suite 200, Whittier, CA 90602
Friday, October 2, 2020, 9:00 a.m.**

Present: Ricardo Diaz (Committee Chair), Andrew Yañez (Vice-Chair), Ana Lilia Barraza (Whittier College), Melinda Pina, and Ben Pongetti

Absent: Melinda Pina

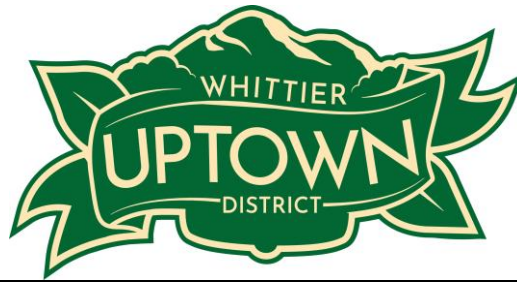
Guests: Milt Pate

Consultant: Brent Haskell and Stephanie Shamp – GM Properties, Edna Becerra and Kristin Wiberg – Content Manager

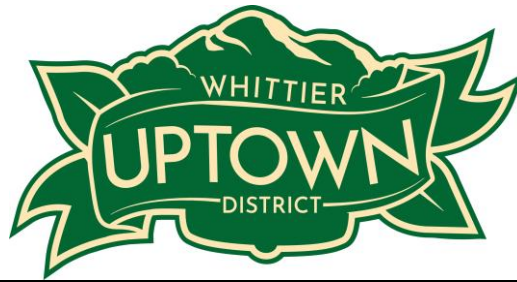
MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Call to Order	Ricardo Diaz called the meeting to order at 9:03 a.m.	1. No Action Taken
2. Roll Call	Brent Haskell took roll call.	2. No Action Taken
3. Public Comment	Brent Haskell stated an email, dated 9/29, was received soliciting web site development/design. No other public comment.	3. No Action Taken
4. DISI Membership – Committee Chair to Add / Remove Members If Necessary		4. No Action Taken
5. Approval of the September 11, 2020	Corrections need to be made as follows:	5. Ricardo Diaz Motioned to Approve

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<p>DISI Meeting Minutes</p>		<p>the September 11, 2020 DISI Meeting Minutes. Ana Lilia Barraza 2nd. Brent Haskell Took Roll Call. All in Favor. Motion Passes.</p>
<p>6. Billboard Update</p>	<p>Ricardo is finishing up the summary for Edna Becerra. Receiving good responses. The Clear Channel contract balance has been paid up in full.</p>	<p>6. No Action Taken</p>
<p>7. Banner Update</p>	<p>Kristin Wiberg provided a map of the UWIA Street Banners to be attached to the streetlights on Philadelphia Street. The City payment has been submitted along with the encroachment fee. Informed there would be a 2-week response time but received the permit the next day. Thursday received the sample printed banner from the installer. The location of the banners was thought out. The North side will be one color and the South side will be another. Edna Becerra and Ricardo Diaz agree and like the setup.</p>	<p>7. No Action Taken</p>
<p>8. Other Committee Items</p>	<p>Ricardo Diaz discussed the Uptown Association is advocating the promenade to be extended or permanent. UWIA stated the position is to support as long as the city supports. Edna Becerra to post on the newsletter and website. Next project would like to work on extending lighting, safety personnel, or beautification as the Greenleaf Promenade becomes permanent. To be a future agenda item. Further discussion on the Greenleaf Promenade on the city council agenda. Ben Pongetti will check with Katie Galvin-</p>	<p>8. No Action Taken</p>



	<p>Surbatovic and will circulate back to Brent Haskell. Edna Becerra requested merchandise such as a shirt, hat, etc. to identify her as an UWIA representative while she is out taking photos. Ricardo and Andrew Yañez are not aware if she can purchase. Brent H stated Board approval should be obtained if shirts are going to be purchased for everyone but if Edna purchases one for herself she can expense and it is part of the budget. Brent Haskell stated check with Acro Printing and Frank Medina with WUA regarding logo shirts and then report back to the DISI Committee on cost. Badges were done for all Board Members and GM Properties for the owner mixer planned back in March, but not for all advisors, contractors or staff.</p>	
9. Next DISI Meeting	<p>The next regular scheduled meeting will be on Friday, November 6, 2020 at 9:00 a.m. at GM Properties, 13305 Penn Street, Suite 200, Whittier, CA 90602 or possibly telephonically.</p>	9. No Action Taken
10. Adjournment	<p>The meeting was adjourned at 9:21 a.m.</p>	10. No Action Taken

Minutes taken by Brent Haskell and Stephanie Shamp with GM Properties.



**Uptown Whittier Improvement Association
District Identity and Streetscape Improvements (DISI) Committee
2021 Calendar Year Schedule of Meetings**

January 8, 2021

February 5, 2021

March 5, 2021

April 9, 2021

May 7, 2021

June 4, 2021

July 9, 2021

August 6, 2021

September 10, 2021

October 1, 2021

November 5, 2021

December 3, 2021

All meetings are scheduled for 9:00 a.m. at GM Properties, 13305 Penn Street, Suite 200, Whittier, CA 90602 unless health issues persist, then meetings will be held telephonically as required (dates, times and location are subject to change)

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