

UWIA District Identity and Streetscape Improvements (DISI) Committee Meeting Announcement

On March 12, 2020, Governor Newsom issued Executive Order No. N-29-20, which allows board members / committee members to attend publicly announced meetings telephonically. Please be advised that some, or all, committee members may attend this meeting telephonically.

Consistent with mandates of Executive Order No. N-29-20, a physical location from which members of the public may observe the meeting or offer public comment will not be made available. GM Properties will not be open to the public for this meeting; however public comment on the attached agenda can be provided via email at info@uwia.org.

Please submit public comments and questions at least one hour before the start of the meeting to ensure the DISI Committee members receive them in time to view them at the meeting.

**Uptown Whittier Improvement Association
District Identity and Streetscape Improvements (DISI) Committee
GM Properties
13305 Penn Street, Suite 200, Whittier, CA 90602
TELECONFERENCE
Friday, December 4, 2020, 9:00 a.m.**

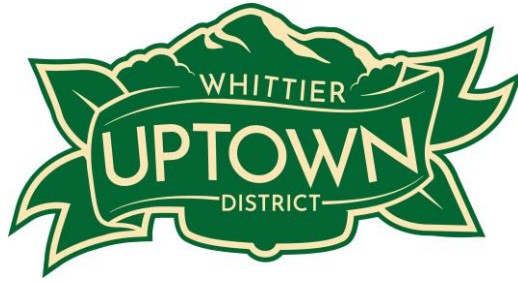
Current List of UWIA District Identity Committee Members: Ana Lilia Barraza, Ricardo Diaz (Committee Chair), Melinda Pina, Ben Pongetti and Andrew Yanez (Vice Chair)

AGENDA

- 1. Call to Order: Ricardo Diaz, District Identity chair**
- 2. Roll call: Brent or Stephanie**
- 3. Public Comment** - The public is invited to address the DISI Committee regarding any item of business. Speakers must limit their comments to two minutes. Pursuant to State law, the Committee cannot take action or express a consensus of approval or disapproval on any oral communications which do not appear on the printed agenda.

UPTOWN WHITTIER IMPROVEMENT ASSOCIATION

c/o GM Properties ■ 13305 Penn Street, Suite 200 ■ Whittier, CA 90602
P (562) 697-5000 ■ F (562) 693-2126
info@uwia.org ■ www.uwia.org



4. DISI Membership – Committee Chair to add / remove members if necessary
5. Approve the November 6, 2020 DISI Committee Meeting Minutes *Action Item*
6. Banner update on 2021 project
7. Discuss ideas for the Greenleaf Promenade, beautification / branding ideas
8. Update on UWIA polos shirts for board members, committee members and advisors
9. Other Committee Items
10. Next DISI Meeting date: January 8, 2021, 9:00 a.m., at GM Properties, 13305 Penn St, Suite 200, Whittier, CA 90602 or possibly telephonically
11. Adjournment: _____

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at the Whittier Train Depot, at the meeting location designated for the Board or Committee meeting and on their website www.uwia.org. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Brent Haskell brent@gmpropertiesinc.com or Stephanie Shamp stephanie@gmpropertiesinc.com of GM Properties at (562) 697-5000.



**Uptown Whittier Improvement Association
District Identity and Streetscape Improvements (DISI) Committee
GM Properties
13305 Penn Street, Suite 200, Whittier, CA 90602
Friday, November 6, 2020, 9:00 a.m.**

Present: Andrew Yañez (Vice-Chair), Ana Lilia Barraza (Whittier College), Melinda Pina, and Ben Pongetti

Absent: Ricardo Diaz (Committee Chair)

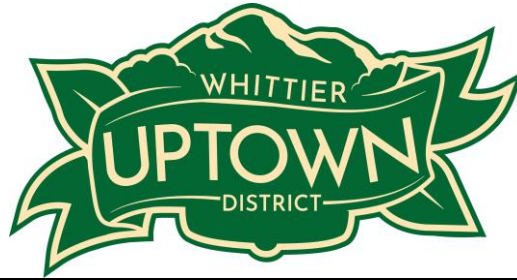
Guests:

Consultant: Brent Haskell and Stephanie Shamp – GM Properties,
Kristin Wiberg – Content Manager

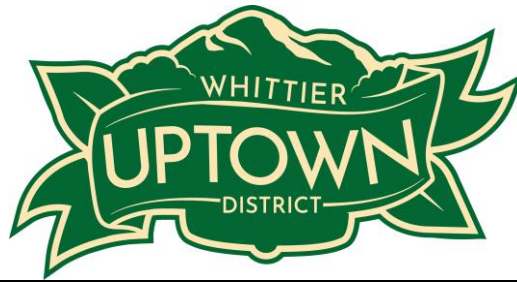
MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Call to Order	Andrew Yañez called the meeting to order at 9:02 a.m.	1. No Action Taken
2. Roll Call	Brent Haskell took roll call.	2. No Action Taken
3. Public Comment	Brent Haskell stated no emails received. No public comment from the floor.	3. No Action Taken
4. DISI Membership – Committee Vice-Chair to Add / Remove Members If Necessary		4. No Action Taken
5. Approval of the October 2, 2020 DISI Meeting Minutes	Corrections need to be made as follows:	5. Melinda Pina Motioned to Approve the October 2, 2020 DISI Meeting Minutes.

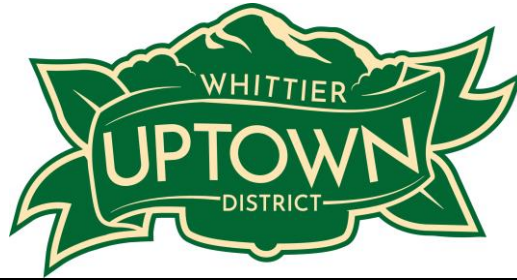
UPTOWN WHITTIER IMPROVEMENT ASSOCIATION



		Ben Pongetti 2nd. Brent Haskell Took Roll Call. All in Favor. Motion Passes.
6. Discuss and Approve the 2021 Calendar Year Schedule of Meetings for the UWIA DISI Committee	Brent Haskell stated the DISI meetings are on the first Friday of the month except for January, July and September, where the first Friday of those months is the start of a holiday weekend.	6. Melinda Pina Motioned to Approve the 2021 Calendar Year DISI Meeting Schedule. Ana Lilia Barraza 2nd. Brent Haskell Took Roll Call. All in Favor. Motion Passes.
7. Billboard Update – Ricardo Diaz		7. Tabled
8. Banner Update – Kristen Wiberg	Kristin Wiberg stated no updated needed. The project is considered complete. The Banners have been up a little over a month, the accounts are paid, and totals provided on the UWIA Banner Project sheet. Melinda Pina has been informed the banners look hidden in trees (colors blend in with trees) and requested new color schemes for future banners to stand out. Andrew Yañez wants the designs for 2021 to be planned out. Brent stated the budget for the banners in 2021 is \$30,000.00 so they can be changed out approximately three times. Change out for the 1st set March with spring banners, 2 nd set July with Summer banners, and 3 rd set November with winter banners. Graphics vs. photography for future banners discussed. Kristen stated she loved the current banners. Setup better for pedestrians vs. drivers. Use same font and word placement – Meet Me in	8. No Action Taken



	<p>Uptown. No pictures, just graphics. Brent Haskell to send an email to Edna with the task and copy Andrew and Ricardo Diaz.</p>	
<p>9. Discuss Ideas for the Greenleaf Promenade, Beautification / Branding Ideas</p>	<p>Andrew Yañez stated he heard all good news at the Pico Rivera council meeting regarding the Greenleaf Promenade. Melinda Pina stated there are issues with loud music, parking in alleys, drinking outside designated area and motorcycles parking on the sidewalk. Brent Haskell went over the Sidewalk Task Force project – the task force had a meeting on Monday and the Sidewalk Operation Committee is having a special meeting after the DISI meeting on the violations to determine if it should be brought before the Board, at their next meeting, to allow a Board member to hold a meeting with the City and WUA. Andrew stated DISI willing to assist and communicate. Kristin Wiberg will promote family environment via social media. Andrew wants to include Edna Becerra on the social media project. Ben Pongetti would like to use Aleco to ask the businesses to lower the music. Melinda stated there was additional patrol thru WUA on election night and doesn't know how much Aleco can do. There are only two unarmed individuals. Requested Aleco to take a lot of pictures and videos. Gathering information for all to discuss and work on solutions. Ben discussed the alcohol permit with conditional use permit, abusing the system, with CUP restrictions in place could cause businesses to lose their CUP. Kristin Wiberg stated the Los Angeles County</p>	<p>9. No Action Taken</p>



	Public Health website cited locations, which are listed on the dashboard.	
10. Discuss the idea of UWIA Polo Shirts for Board Members and Committee Members	Andrew Yañez stated overdue and much needed. Melinda Pina stated she liked it for identification purposes. Andrew will take on the project. There were no volunteers. Brent Haskell to ask Frank Medina with WUA where they get their shirts. Ana Lilia Barraza will provide the Whittier College vendor information to Brent.	10. No Action Taken
11. Other Committee Items		11. No Action Taken
12. Next DISI Meeting	The next regular scheduled meeting will be on Friday, December 4, 2020 at 9:00 a.m. at GM Properties, 13305 Penn Street, Suite 200, Whittier, CA 90602 or possibly telephonically.	12. No Action Taken
13. Adjournment	The meeting was adjourned at 9:50 a.m.	13. No Action Taken

Minutes taken by Brent Haskell and Stephanie Shamp with GM Properties.